

# Learning From the Oil Cycle to Design the Future Economy

Luis Enrique Garcia, Aude Illig, and Ian Schindler

November 12, 2020

# Outline

Introduction

Non standard economic theory

Permaculture and economics

The economics of oil

Forecasts

Design

## Disagreements

(Graeber, 2013)



# Secular Cycles

(Turchin and Nefedov, 2009)

1. Growth: happy!
2. Stagflation: decreasing wages, greater inequality, and discontent.
3. Crises: inter-elite competition, civil war.
4. Intercycle.

## Basics

1.  $Y \stackrel{\text{def}}{=} \text{GWP}$
2.  $E$  energy production,  $U \stackrel{\text{def}}{=} eE$ ,  $e$  efficiency.

Assumptions:

**Ass1**  $Y(U) \nearrow \implies Y(E) \nearrow$ .

**Ass2** The means of economic production are enabled by energy production.

$q \stackrel{\text{def}}{=}$  quantity of energy (including food) produced in some unit.

$p \stackrel{\text{def}}{=}$  average price per unit of energy. Definitions:

$$Y_E \stackrel{\text{def}}{=} pq \subset Y \tag{1}$$

$$Y_{E^c} \stackrel{\text{def}}{=} Y - Y_E \tag{2}$$

$$C \stackrel{\text{def}}{=} \frac{Y_E}{Y} = \frac{Y_E}{Y_E + Y_{E^c}} = pq/Y \tag{3}$$

$C = \text{cost share or energy intensity.}$

## Remark

1. All quantities are time dependent which we have omitted from the equations.
2. If energy is produced at a loss or subsidized, this means the the cost of production  $c > Y_E = pq$  so that a quantity of money  $X = c - pq \in Y_E$  is used to produce energy.
3. It is immediate from the above that producing energy at a loss reduces the diversity of the economy.
4. Energy produced at a loss reduces its price because money from  $Y_E$  a part of which would have been spent buying energy is instead spent producing energy.

## The explicit price equation

Solving (3) for  $p$  we obtain

$$p = CY/q. \quad (4)$$

## The explicit price equation

Solving (3) for  $p$  we obtain

$$p = CY/q. \quad (4)$$

Scaling example:  $Y = Kq^\alpha$  gives

$$p = KCq^{\alpha-1}$$



## The explicit price equation

Solving (3) for  $p$  we obtain

$$p = CY/q. \quad (4)$$

Scaling example:  $Y = Kq^\alpha$  gives

$$p = KCq^{\alpha-1}$$

$\alpha_g \approx 2/3$ ,  $\alpha_s \approx 2.3$  (Illig and Schindler, 2017).

## Dynamic production function equations

Solving (3) for  $Y$ :

$$Y = pq/C. \quad (5)$$

Taking the log and then the derivative with respect to  $q$  in (5) we obtain

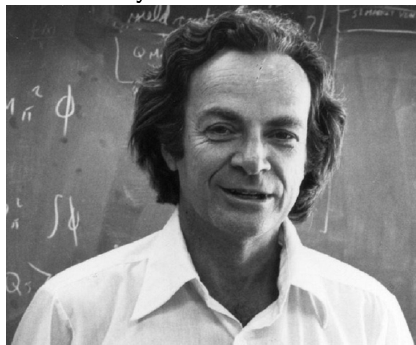
$$\frac{\partial Y}{\partial q}/Y = \frac{\partial p}{\partial q}/p - \frac{\partial C}{\partial q}/C + 1/q. \quad (6)$$

## Principles

- P1 At constant salary,  $C \searrow (\nearrow)$  living standards  $\nearrow (\searrow)$ .
- P2 In (4), the effect of marketing is on  $C$ .
- P3 When  $C$  is small (large), people use it inefficiently (efficiently)  $\nearrow (\searrow)$  demand.
- P4 If  $C \searrow$  at constant salary, people tend to find more ways of using energy thus  $\nearrow$  demand.
- P5 At constant salary, if  $C \nearrow$ , people use energy more efficiently decreasing demand.
- P6 In a growing economy sectors of the economy which grow faster than the economy contribute less to economic growth than sectors that grow slower than the economy.

## Cost Share Theorem?

Richard Feynman



(Veblen, 1899; Graeber, 2018a; Ayres and Warr, 2009; Graeber, 2018b; Fix, 2020).

## Permaculture design

1. Protect the earth.
2. Protect humans.
3. Share

A rational agent is a sociopath.

Design using system science vs myopic technology Holmgren (2002).

## Permaculture design

1. Protect the earth.
2. Protect humans.
3. Share

A rational agent is a sociopath.

Design using system science vs myopic technology Holmgren (2002).

Examples: toilets. Jenkins (2019); Országh (Országh), industrial agriculture (Wise, 2019).

## Permaculture solutions

1. Permaculture encourages economic contraction through decreased energy use.
2. Because system science is used, fossil fuels are eschewed in permaculture design. From (4) it immediately follows that permaculture solutions decrease the price of fossil fuels because the cost share of fossil fuels are decreased.

P7 Permaculture solutions are generally deflationary a fortiori with respect to fossil fuels.

## An empirical study of oil prices

$$p_t = C_t Y_t / q_t.$$

$$\tau_t \stackrel{\text{def}}{=} \text{US federal funds rate.}$$

$$Y_t = Y(q_{t-1}, \tau_t).$$

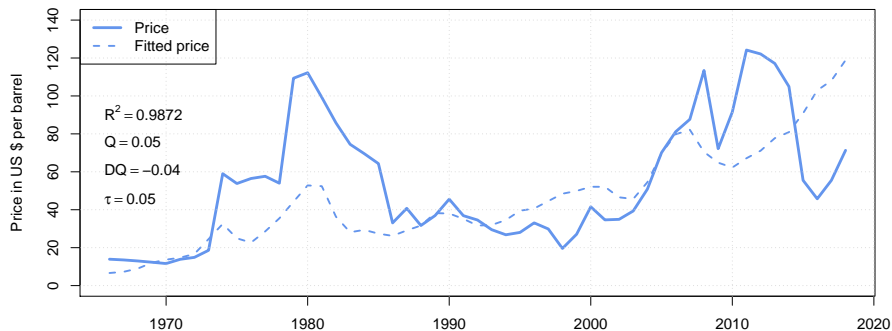
$$\nabla Q_t \stackrel{\text{def}}{=} Q_t - Q_{t-1}.$$

$$P_t = \exp(a\tau_t + b Q_t + c \nabla Q_t + \epsilon_t).$$



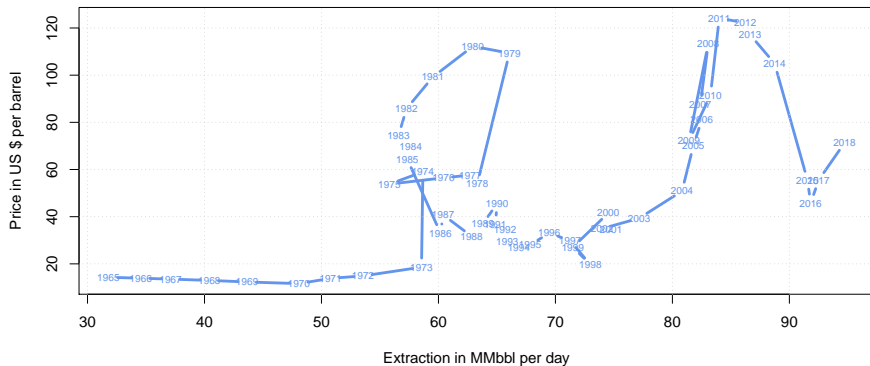
# Generalized model

**Fitted model : Generalized linear model (1966 – 2018)**



# Supply and demand overrated

Price vs Extraction (1965 – 2018)



## Supply and demand in oil

### 1. Actors

- ▶ Finance: Capex + LOE.
- ▶ Working interest (marketing!).
- ▶ Mineral rights owner.

### 2. Boom bust cycles (Auzanneau, 2016).

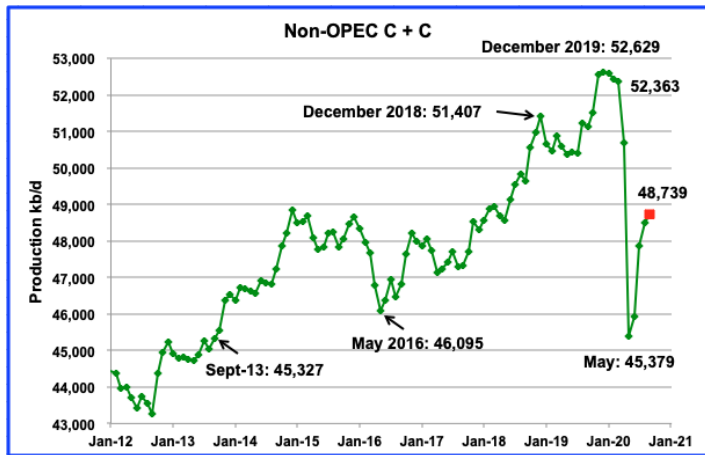
- ▶ Cartels
- ▶ TRRC
- ▶ OPEC

### 3. Unprofitable oil

(Mullainathan and Shafir, 2013)

- ▶ Bankruptcies LTO since 2015: 248, \$175 billion (Staff, 2020).
- ▶ high margin first.

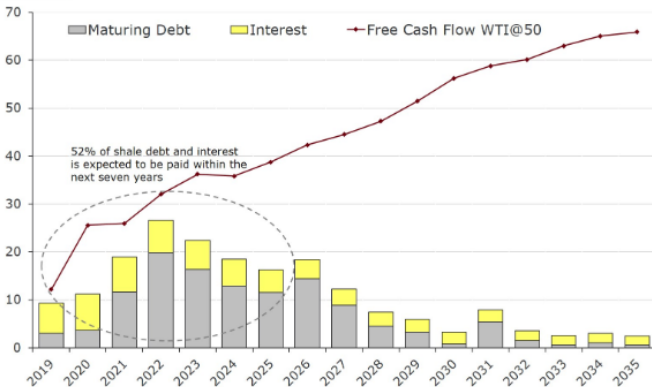
## EIA via Ovi



## Marketing (Rystad 2019-03)

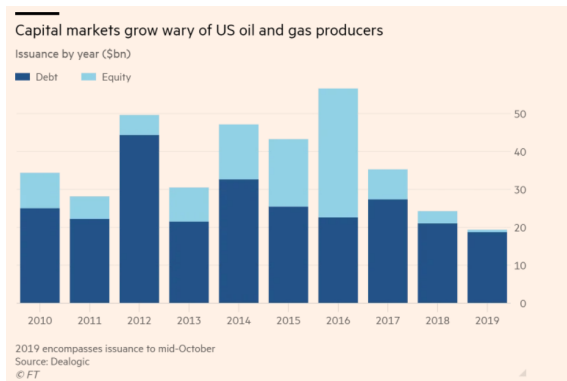
**Figure 2: Obligations schedule for 33 US shale oil producers**

Billion USD



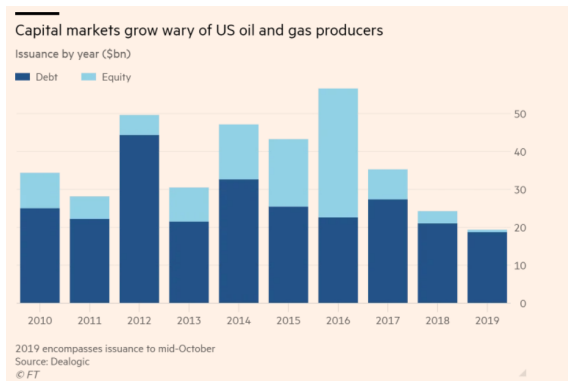
Source: Rystad Energy UCube, E&P company reporting

## Investor mistakes (via FT)



Energy: lowest returning sector 2010- end 2019 (Staff, 2019).

## Investor mistakes (via FT)



Energy: lowest returning sector 2010- end 2019 (Staff, 2019).  
Carbon taxes?

# Pandemic

$$p = CKq^{\alpha-1}.$$

currently  $\alpha < 1$ . WEO 2016-2019 not enough investment will need LTO. WEO 2020 investment -1/3. Once oil becomes a constraint  $\alpha > 1$ . Empirical model an upper bound for prices  $\implies$  2018, 2019 peak.



# Pandemic

$$p = CKq^{\alpha-1}.$$

currently  $\alpha < 1$ . WEO 2016-2019 not enough investment will need LTO. WEO 2020 investment -1/3. Once oil becomes a constraint  $\alpha > 1$ . Empirical model an upper bound for prices  $\implies$  2018, 2019 peak.

BP, Shell, Total, DNV-GL, the IEA and OPEC: peak demand.

## End game

Financial failure. Extreme cases:

- ▶ Investors retreat: extraction ceases.
- ▶ Money creation from  $Y_{Ec}$ : until workers walk off because of low salaries.

## End game

Financial failure. Extreme cases:

- ▶ Investors retreat: extraction ceases.
- ▶ Money creation from  $Y_{E0}$ : until workers walk off because of low salaries.

Examples:

1. 60,000 abandoned mines in Australia (Campbell et al., 2017).
2. Venezuela (Buitrago and Ulmer, 2018).
3. USA: 2.6 million unplugged abandoned wells (Schuwerk and Rogers, 2020).

## Industrial agriculture

1. USSR (peak 1989).
2. North Korea: famine.
3. Cuba: special period (permaculture).

## Money creation and religion

Greenspan put (Prins, 2018; Taibbi, 2020).

Long Chen: Finance as a service facilitating trust, connectivity, and financial services.

1. Rome.
2. Interest bearing debt: competition, accelerates economic trend.
3. Blockchain (and derivatives).
  - ▶ Proof of (useless) work: Bitcoin.
  - ▶ Proof of useful work.
    - ▶ Utility token: Filecoin, Fuelcoin, Golem.
  - ▶ Good behavior: Solarcoin, Mobicoins.
  - ▶ Equality (universal basic income): cooperation, June (G1).


Auzanneau, M. (2016). *L'Or Noir. La Grande Histoire du Pétrole. La Découverte.*

Ayres, R. and B. Warr (2009). *The Economic Growth Engine: How Energy and Work Drive Material Prosperity.* Edward Elgar Publishing.

Buitrago, D. and A. Ulmer (2018). Under military rule, Venezuela oil workers quit in a stampede. Reuters. <https://uk.reuters.com/article/uk-venezuela-oil-workers-insight/under-military-rule-venezuela-oil-workers-quit-in-a-stampede?feedType=RSS&feedName=topNews>.

Campbell, R., J. Lindquist, B. Browne, T. Swann, and M. Grudoff (2017). Dark side of the boom. Technical report, The Australian Institute. <https://www.tai.org.au/sites/default/files/P192>

Fix, B. (2020). How the rich are different: hierarchical power as the basis of income size and class. *Journal of Computational Social Science*. <https://doi.org/10.1007/s42001-020-00081-w>.

Graeber, D. (2013). *Dette, 5000 ans d'histoire.* Les Liens qui libère. 

- Graeber, D. (2018a). *Bullshit Jobs*. Les Liens qui libère.
- Graeber, D. (2018b). *Bullshit Jobs, a Theory*. Simon & Schuster.
- Holmgren, D. (2002). *The Essence of Permaculture*. David Holmgren. Free download  
[http://holmgren.com.au/downloads/Essence\\_of\\_Pc\\_EN.pdf](http://holmgren.com.au/downloads/Essence_of_Pc_EN.pdf).
- Illig, A. and I. Schindler (2017). Oil extraction, economic growth, and oil price dynamics. *BioPhysical Economics and Resource Quality* 2(1), 1.
- Jenkins, J. (2019). *The Humanure Handbook 4th Edition Shit in a Nutshell*. Joseph Jenkins Inc.
- Mullainathan, S. and E. Shafir (2013). *Scarcity: Why Having Too Little Means So Much*. Penguin UK.
- Országh, J. Eautarcie: Sustainable water management in the world. Internet. <http://eautarcie.org/>.
- Prins, N. (2018). *Collusion: How Central Bankers Rigged the World*. Nation Books.

- Schuwerk, R. and G. Rogers (2020). Billion dollar orphans. Technical report, Carbon Tracker. <https://carbontracker.org/reports/billion-dollar-orphans/>.
- Staff (2019). Energy: The worst performing sector in the decade. RT News. <https://www.rt.com/business/467366-energy-worst-performing-sector/>.
- Staff (2020). Oil patch bankruptcy monitor. Technical report, Haynes and Boone. [https://www.haynesboone.com/-/media/files/energy\\_bankruptcy\\_reports/oil\\_patch\\_bankruptcy\\_monitor.ashx?la=en&hash=D2114D98614039A2D2D5A43A61146B13387AA3AE](https://www.haynesboone.com/-/media/files/energy_bankruptcy_reports/oil_patch_bankruptcy_monitor.ashx?la=en&hash=D2114D98614039A2D2D5A43A61146B13387AA3AE).
- Taibbi, M. (2020). Bailing out the bailout. Rolling Stone.
- Turchin, P. and S. Nefedov (2009). *Secular Cycles*. Princeton University Press.
- Veblen, T. (1899). *The Theory of the Leisure Class: An Economic Study of Institutions*. Macmillan.



Wise, T. (2019). *Eating Tomorrow Agribusiness, Family Farmers, and the Battle for the Future of Food*. The New Press.