

# Chernoff's Inequality and Best-Arm Identification

An Introduction to Sequential Decision Problems

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October 12<sup>th</sup>, 2018



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**Why should we use sequential methods ?**

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# Analyse séquentielle

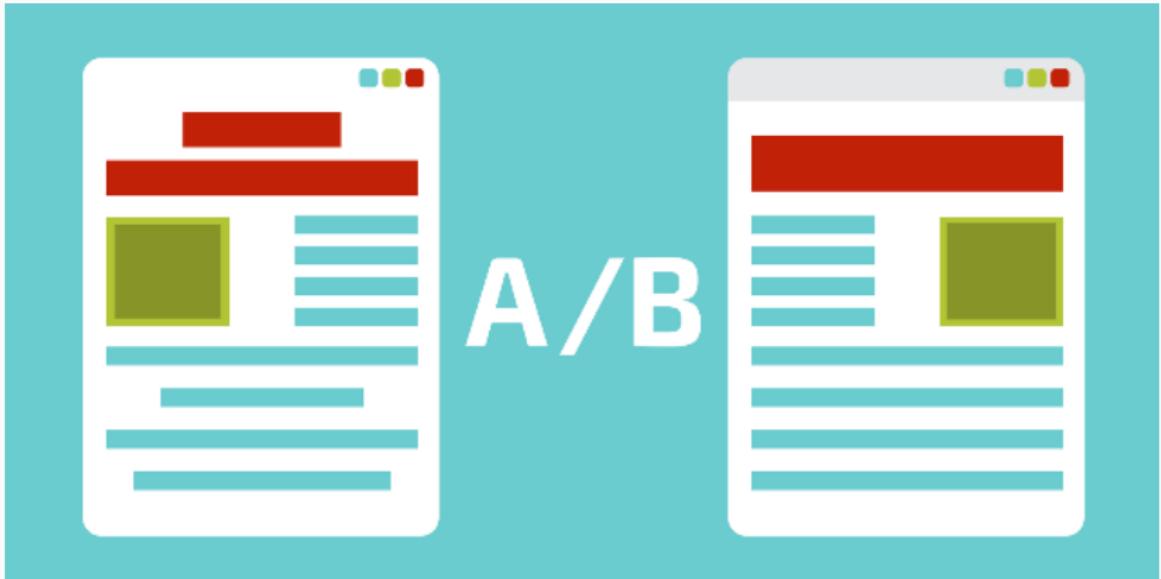


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## Définition

En statistique, l'analyse séquentielle ou le test d'hypothèse séquentiel est une analyse statistique où la taille de l'échantillon n'est pas fixée à l'avance. Plutôt, les données sont évaluées au fur et à mesure qu'elles sont recueillies, et l'échantillonnage est arrêté selon une règle d'arrêt prédefinie, dès que des résultats significatifs sont observés. Ainsi, une conclusion peut parfois être atteinte à un stade beaucoup plus précoce que ce qui serait possible avec des tests d'hypothèse ou des estimations plus classiques, à un coût financier ou humain par conséquent inférieur.

# A/B testing



Src : <http://cdn1.tnwcdn.com/>

# A/B testing

## Définition

En marketing et en Business Intelligence, l'A/B testing (ou test A/B) est la **comparaison de deux versions** d'une page web **afin de déterminer la plus performante**. Les deux versions appelées A et B sont présentées à des utilisateurs similaires, et celle qui obtient le meilleur taux de conversion est conservée.

## Exemple : campagne Obama 2008 (source : WikipediA)

Quatre boutons et six médias (trois images et trois vidéos) ont été combinés de façon à obtenir 24 combinaisons différentes afin de déterminer laquelle permettait d'obtenir le taux de souscription le plus élevé.

⇒ La combinaison gagnante a obtenu un taux de souscription de 11,6% alors que la page originale avait un taux de souscription de 8,26%.

# “Modèle de bandit”

- Nombre total d'interactions :  $T$
- Le système choisit de présenter au visiteur  $t$  le choix  $I_t \in \{A, B\}$ 
  - si  $I_t = A$ , le feedback est  $X_{A,t}$
  - si  $I_t = B$ , le feedback est  $X_{B,t}$

où

$$\forall t \geq 1, \quad (X_{A,t}, X_{B,t}) \stackrel{iid}{\sim} \left( \mathcal{N}(\mu_A, \sigma^2), \mathcal{N}(\mu_B, \sigma^2) \right)$$

ou n'importe quelle autre loi (par exemple Bernoulli ou Poisson)  
paramétrée par  $\mu = (\mu_A, \mu_B)$

- **But** (pour l'instant) : maximiser  $S_T(\mu) = \sum_{t=1}^T X_{I_t,t}$  en espérance

## Mesurer l'efficacité d'une stratégie : regret

**But équivalent** : minimiser le **regret** = ce que l'on perd par rapport à un système utilisant toujours la meilleure option

$$\begin{aligned} R_\mu(T) &= T \max\{\mu_A, \mu_B\} - \mathbb{E}_\mu \left[ \sum_{t=1}^T X_{I_t, t} \right] \\ &= |\mu_A - \mu_B| \mathbb{E}_\mu [N_m(T)] \end{aligned}$$

où  $N_X(T) = \sum_{t \leq T} \mathbb{1}\{I_t = X\}$  est le nombre de fois que l'option  $X \in \{A, B\}$  a été présentée, et  $m = \arg \min_X \mu_X$

## Étape 1 : Expérimenter

- taille d'échantillon  $n$
  - partition  $I_A, I_B$  de  $\{1, \dots, 2n\}$  telle que  $|I_A| = |I_B| = n$
- ⇒ Le visiteur  $k$  reçoit la version A si  $k \in I_A$  et B sinon
- on enregistre les conversions des  $n$  visiteurs

## Étape 2 : Décider

- La version  $X \in \{A, B\}$  ayant le meilleur taux de conversion moyen est conservée

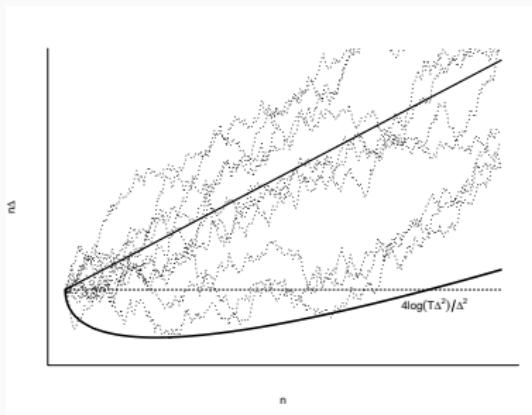
## Étape 3 : Appliquer

- La version  $X$  est appliquée jusqu'à la fin

# Choix de la taille $n$ de l'échantillon

Cas 1 : écart  $\Delta = |\mu_A - \mu_B|$  connu

```
input :  $T, \Delta$ 
 $n := \left\lceil \frac{2W\left(\frac{T^2\Delta^4}{32\pi}\right)}{\Delta^2} \right\rceil$ 
for  $k \in \{1, \dots, n\}$  do
    choose  $I_{2k-1} = A$  and  $I_{2k} = B$ 
end for
 $X := \operatorname{argmax}_Y \hat{\mu}_{Y,n}$ 
for  $t \in \{2n+1, \dots, T\}$  do
    choose  $I_t = X$ 
end for
```



$W$  désigne la fonction de Lambert définie pour  $y > 0$  by  $W(y) \exp(W(y)) = y$ . Ainsi,  $n \approx 4 \log(T\Delta^2)/\Delta^2$

# Garantie de performance

## Théorème

Pour ce choix  $n$  de taille de l'échantillon,

$$R_{\mu}^{\bar{n}}(T) \leq \frac{4}{\Delta} \log \left( \frac{T\Delta^2}{4.46} \right) - \frac{2}{\Delta} \log \log \left( \frac{T\Delta^2}{4\sqrt{2\pi}} \right) + \Delta$$

dès que  $T\Delta^2 > 4\sqrt{2\pi}e$ , tandis que  $R_{\mu}^{\bar{n}}(T) \leq T\Delta/2 + \Delta$  sinon.

Dans tous les cas,  $R_{\mu}^{\bar{n}}(T) \leq 2.04\sqrt{T} + \Delta$ .

Cela est “optimal” : quand  $T \rightarrow \infty$ ,

$$\inf_{1 \leq n \leq T} R_{\mu}^n(T) \sim \frac{4 \log(T)}{\Delta}$$

$$\max_{\Delta} \inf_{1 \leq n \leq T} R_{\mu}^n(T) - \Delta \asymp \sqrt{T}$$

## Choix de la taille $n$ de l'échantillon

### Cas 2 : écart $\Delta = |\mu_A - \mu_B|$ inconnu

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- On est obligé de se prémunir contre le “pire” des écarts (borne minimax) qui est de l'ordre de  $1/\sqrt{T}$ .
- C'est le cas où on peut à peine faire la différence entre les deux versions sur l'ensemble des interactions attendues  
     $\Rightarrow$  on passe une fraction non négligeable du temps à expérimenter
- On ne peut alors faire mieux qu'un regret de l'ordre de

$$R_\mu(T) \dot{\sim} \sqrt{T}$$

ou bien pire si l'écart  $\Delta$  est très important !

# Approche statistique classique : +/−

## 1. Expérimenter / 2. Décider / 3. Appliquer

- + simplicité de conception
- + simplicité d'application
- + maîtrise théorique ancienne
  

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- choix de la taille  $n$  de l'échantillon ?
- nécessite de connaître le nombre d'applications
- frustrant : quand l'issue de la comparaison devient clairement prévisible, on aimerait arrêter l'expérience
- inefficace !

On fusionne les étapes 1 et 2 en ne fixant pas  $n$  à l'avance :

## Étape 1-2 : Expérimenter tant que nécessaire

- attribution aléatoire de la version A au visiteur  $2k - 1$  ou  $2k$
- règle d'arrêt  $\tau$  : si après  $2k$  visiteurs la version  $X \in \{A, B\}$  apparaît significativement meilleure, on stoppe l'expérimentation

## Étape 3 : Appliquer

- La version  $X$  est appliquée jusqu'à la fin

# Règle d'arrêt

Cas 1 : écart  $\Delta = |\mu_A - \mu_B|$  connu

**input** :  $T, \Delta$

$I_1 = A, I_2 = B, s := 2$

**while**  $|\hat{\mu}_A(s) - \hat{\mu}_B(s)| < \frac{2 \log(T\Delta^2)}{\Delta s}$  **do**

choose  $I_{s+1} = A$  and  $I_{s+2} = B$

$s := s + 2$

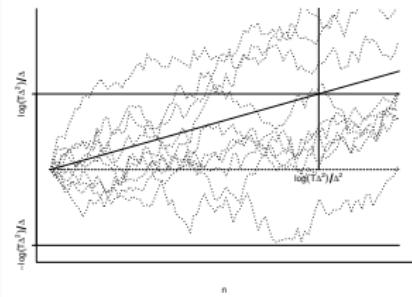
**end while**

$X := \text{argmax}_Y \hat{\mu}_Y(s)$

**for**  $t \in \{s + 1, \dots, T\}$  **do**

choose  $I_t = X$

**end for**



On stoppe quand l'écart entre les récompenses cumulées devient plus grand que  $\log(T\Delta^2)/\Delta$

## Théorème

Si  $T\Delta^2 \geq 1$ , alors la stratégie précédente vérifie

$$R_\mu(T) \leq \frac{\log(eT\Delta^2)}{\Delta} + \frac{4\sqrt{\log(T\Delta^2)} + 4}{\Delta} + \Delta.$$

Sinon,  $R_\mu(T) \leq T\Delta/2 + \Delta$ .

Dans tous les cas,  $R_\mu(T) \leq 10\sqrt{T/e} + \Delta$ .

Cela est “optimal” : n’importe quelle stratégie uniformément efficace sur tous les problèmes où l’écart est  $\Delta$  satisfait

$$\liminf_{T \rightarrow \infty} \frac{R_\mu(T)}{\log(T)} \geq \frac{1}{\Delta} \quad \text{et} \quad \max_{\Delta} R_\mu(T) - \Delta \geq \sqrt{T}.$$

# Règle d'arrêt

Cas 2 : écart  $\Delta = |\mu_A - \mu_B|$  inconnu

**input :**  $T$

$I_1 = A, I_2 = B, s := 2$

**while**  $|\hat{\mu}_A(s) - \hat{\mu}_B(s)| < \sqrt{\frac{8 \log(T/s)}{s}}$  **do**

choose  $I_{s+1} = A$  and  $I_{s+2} = B$

$s := s + 2$

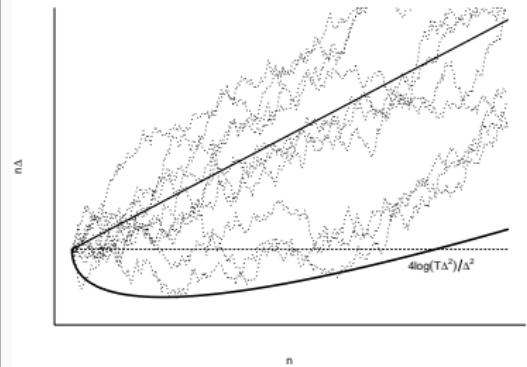
**end while**

$X := \operatorname{argmax}_Y \hat{\mu}_Y(s)$

**for**  $t \in \{s + 1, \dots, T\}$  **do**

choose  $I_t = X$

**end for**



On stoppe quand l'écart réduit entre les deux moyennes empiriques devient significatif.

# Garantie de performance

## Théorème

Si  $T\Delta^2 > 4e^2$ , la stratégie précédente satisfait :

$$R_\mu(T) \leq \frac{4 \log\left(\frac{T\Delta^2}{4}\right)}{\Delta} + \frac{334\sqrt{\log\left(\frac{T\Delta^2}{4}\right)}}{\Delta} + \frac{178}{\Delta} + \Delta.$$

Sinon,  $R_\mu(T) \leq T\Delta$ .

Dans tous les cas,  $R_\mu(T) \leq 32\sqrt{T} + \Delta$ .

Cela est “optimal” : n’importe quelle stratégie uniformément efficace sur tous les problèmes où l’écart est  $\Delta$  satisfait

$$\liminf_{T \rightarrow \infty} \frac{R_\mu(T)}{\log(T)} \geq \frac{4}{\Delta} \quad \text{et} \quad \max_{\Delta} R_\mu(T) - \Delta \geq \sqrt{T}.$$

# Stratégie séquentielle : +/−

## 1-2. Expérimenter tant que nécessaire / 3. Appliquer

- + plus satisfaisant pour l'intuition (expérience arrêtée dès que possible)
  - + on garde la simplicité d'un choix définitif
  - + théorie statistique établie
- 
- théorie statistique moins connue
  - longueur de l'expérimentation inconnue
  - nécessite de connaître le nombre d'applications
  - on peut encore faire mieux !

On fusionne les étapes 1,2 et 3 :

## Étape 1-2-3 : Explorer et Exploiter

- une **règle d'échantillonnage** indique, à chaque instant, quelle option attribuer
- cette règle doit, pour chaque visiteur  $k$ , trouver un équilibre entre **exploration** des deux options et **exploitation** des données accumulées jusqu'au visiteur  $k - 1$

## Les principales stratégies pleinement séquentielles

- La plus intuitive :  $\epsilon$ -greedy
- Remarque : le plug-in ne marche pas du tout !
- UCB remplace l'estimateur par une borne de confiance (cf infra)
- Politique randomisée EXP3 : maintient une loi de probabilité sur les options
- Politique randomisée Bayésienne : Thompson Sampling
- Remarque : elles ne nécessitent pas de connaître l'horizon

## Le paradigme optimiste – “Théorie du Wishful Thinking”

Algorithmes **optimistes** : [Lai&Robins '85 ; Agrawal '95]

*Fais comme si tu te trouvais dans l'environnement qui t'est le plus favorable parmi tous ceux qui rendent les observations suffisamment vraisemblables*

D'abord présenté dans un contexte bandit, puis largement généralisé ces dernières années.

# Propriétés

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De façon plutôt inattendue, les méthodes optimistes se révèlent :

- pertinentes dans des cadres très différents
- efficaces
- robustes
- simples à mettre en oeuvre

Explication intuitive :

- soit le modèle optimiste est bon, et on agit bien ;
- soit il est mauvais, et on réduit bien l'incertitude.

## Exemple de stratégie purement séquentielle : UCB (Upper Confidence Bound)

Stratégie optimiste : on remplace l'estimée par une **borne supérieure de confiance**

```
1: input :  $T$ 
2: for  $t \in \{1, \dots, T\}$  do
3:    $I_t = \operatorname{argmax}_{X \in \{A, B\}} \hat{\mu}_X(t-1) + \sqrt{\frac{2}{N_X(t-1)} \log \left( \frac{T}{N_X(t-1)} \right)}$ 
4: end for
```

$\implies$  résoud le *dilemme exploration/exploitation*

# Garantie de performance

## Théorème

Pour tout  $\epsilon \in (0, \Delta)$  tq  $T(\Delta - \epsilon)^2 \geq 2$  et  $T\epsilon^2 \geq e^2$ , le regret de la stratégie précédente est borné par

$$R_\mu(T) \leq \frac{2 \log\left(\frac{T\Delta^2}{2}\right)}{\Delta(1 - \frac{\epsilon}{\Delta})^2} + \frac{2\sqrt{\pi \log\left(\frac{T\Delta^2}{2}\right)}}{\Delta(1 - \frac{\epsilon}{\Delta})^2} + \Delta \left( \frac{30e\sqrt{\log(\epsilon^2 T)} + 16e}{\epsilon^2} \right) + \frac{2}{\Delta(1 - \frac{\epsilon}{\Delta})^2} + \Delta.$$

Ainsi,  $\limsup_{T \rightarrow \infty} \frac{R_\mu(T)}{\log(T)} \leq \frac{2}{\Delta}$ . De plus,  $R_\mu(T) \leq 33\sqrt{T} + \Delta$ .

Cela est “optimal” : n’importe quelle stratégie uniformément efficace sur tous les problèmes où l’écart est  $\Delta$  satisfait

$$\liminf_{T \rightarrow \infty} \frac{R_\mu(T)}{\log(T)} \geq \frac{2}{\Delta} \quad \text{et} \quad \max_{\Delta} R_\mu(T) - \Delta \geq \sqrt{T}.$$

# Stratégies purement séquentielles : +/-

## 1-2-3. Explorer et Exploiter

- + optimal pour minimiser le regret
  - + ne nécessite pas de connaître l'ordre de grandeur du nombre d'applications
  - + très en vogue en machine learning (ex : COLT)
- 
- encore minoritaire dans la communauté statistique, peu diffusé
  - pas de fin d'expérimentation ni de décision claire
  - on conserve tout le temps les deux versions

## Résumé : efficacité relative des stratégies

**Théorème :** pour des stratégies optimales dans leur catégorie,

$$R_\mu(T) \sim \frac{C \log(T)}{|\mu_A - \mu_B|}$$

avec  $C$  valant :

	Classique	Seq	Plein <sup>t</sup>	Seq
$ \mu_A - \mu_B $ connu	4	1	1/2	
$ \mu_A - \mu_B $ inconnu	$\infty$	4	2	

## **Technicalities : Basics of Large Deviation Bounds**

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# Chernoff Bound for Bernoulli variables

Let  $\mu \in (0, 1)$ . Let  $X_1, X_2, \dots, X_n \sim \mathcal{B}(\mu)$ , and let  $\bar{X}_n = (X_1 + \dots + X_n)/n$ .

## Theorem

For all  $x > \mu$ ,

$$P_\mu (\bar{X}_n \geq x) \leq e^{-n \text{kl}(x, \mu)}$$

where  $\text{kl}(x, y) = x \log \frac{x}{y} + (1-x) \log \frac{1-x}{1-y}$  is the binary relative entropy

## Corollary

For every  $\delta > 0$ ,

$$\mathbb{P}_\mu \left( n \text{kl} (\bar{X}_n, \mu) \geq \log \frac{1}{\delta} \right) \leq 2\delta$$

## Proof : Fenchel-Legendre transform of log-Laplace

For every  $\lambda > 0$ ,

$$\begin{aligned}\mathbb{P}_\mu(\bar{X}_n \geq x) &= \mathbb{P}_\mu\left(e^{\lambda(X_1+\dots+X_n)} \geq e^{\lambda nx}\right) \\ &\leq \frac{\mathbb{E}_\mu[e^{\lambda(X_1+\dots+X_n)}]}{e^{\lambda nx}} \\ &= e^{-n(\lambda x - \log \mathbb{E}_\mu[\exp \lambda X_1])}.\end{aligned}$$

Thus,

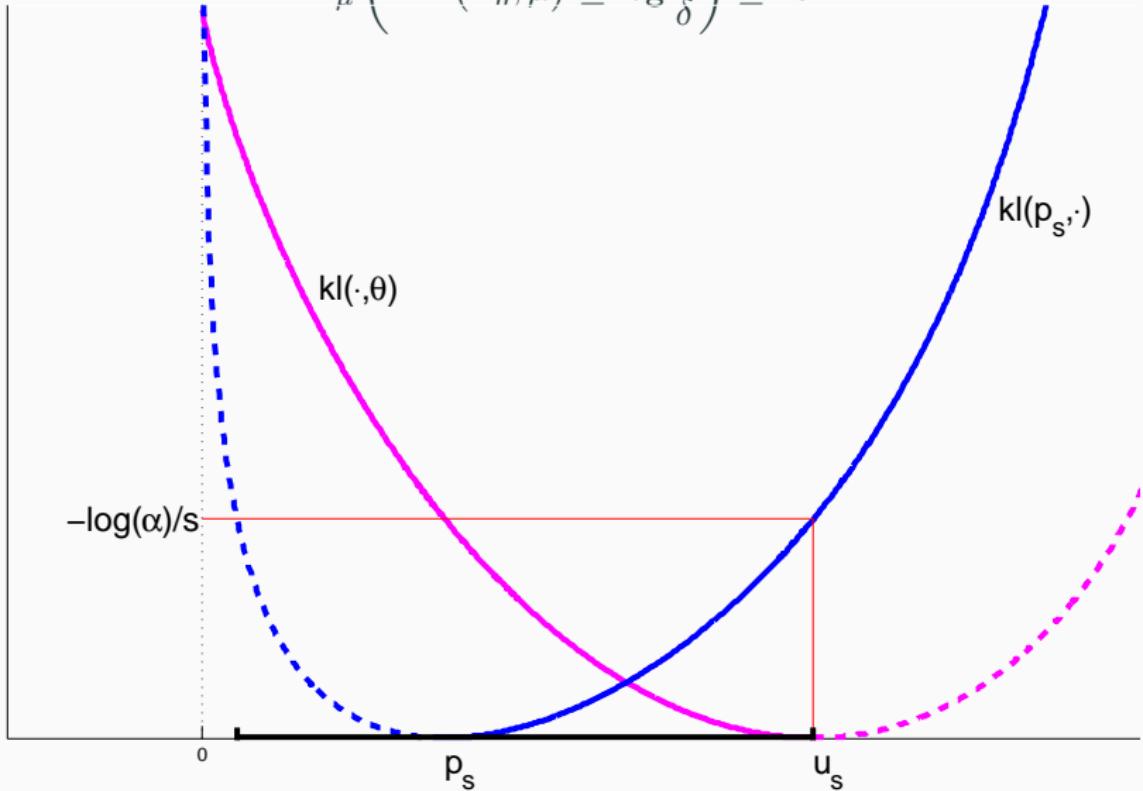
$$\begin{aligned}-\frac{1}{n} \log \mathbb{P}_\mu(\bar{X}_n \geq x) &\geq \sup_{\lambda > 0} \{\lambda x - \log \mathbb{E}_\mu[\exp \lambda X_1]\} \\ &= \sup_{\lambda > 0} \{\lambda x - \log(1 - \mu + \mu e^\lambda)\} \\ &= \text{kl}(x, \mu).\end{aligned}$$

kl = binary Kullback-Leibler divergence : more generally

$$\text{KL}(P, Q) = \mathbb{E}_{X \sim P} \left[ \log \frac{dP}{dQ}(X) \right]$$

# A Divergence on the Set of Possible Means

$$\mathbb{P}_\mu \left( n \text{kl} (\bar{X}_n, \mu) \geq \log \frac{1}{\delta} \right) \leq 2\delta$$



## Lower Bound : Change of Measure

For all  $\epsilon > 0$  and all  $\alpha > 0$ ,

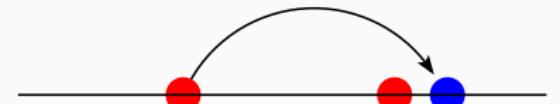
$$\begin{aligned}
 \mathbb{P}_\mu (\bar{X}_n \geq x) &= \mathbb{E}_\mu [\mathbf{1}\{\bar{X}_n \geq x\}] \\
 &= \mathbb{E}_{x+\epsilon} \left[ \mathbf{1}\{\bar{X}_n \geq x\} \times \frac{dP_\mu}{dP_{x+\epsilon}}(X_1, \dots, X_n) \right] \\
 &= \mathbb{E}_{x+\epsilon} \left[ \mathbf{1}\{\bar{X}_n \geq x\} \times e^{-\sum_{i=1}^n \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_i)} \right] \\
 &\geq \mathbb{E}_{x+\epsilon} \left[ \mathbf{1}\{\bar{X}_n \geq x\} \mathbf{1}\left\{ \frac{1}{n} \sum_{i=1}^n \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_i) \leq \mathbb{E}_{x+\epsilon} \left[ \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_1) \right] + \alpha \right\} \right. \\
 &\quad \left. \times e^{-\sum_{i=1}^n \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_i)} \right] \\
 &\geq e^{-n \left\{ \mathbb{E}_{x+\epsilon} \left[ \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_1) \right] + \alpha \right\}} \left[ 1 - \mathbb{P}_{x+\epsilon} (\bar{X}_n < x) \right. \\
 &\quad \left. - \mathbb{P}_{x+\epsilon} \left( \frac{1}{n} \sum_{i=1}^n \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_i) > \mathbb{E}_{x+\epsilon} \left[ \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_1) \right] + \alpha \right) \right] \\
 &= e^{-n \{ \text{kl}(x+\epsilon, \mu) + \alpha \}} (1 - o_n(1)) .
 \end{aligned}$$



## Lower Bound : Change of Measure

For all  $\epsilon > 0$  and all  $\alpha > 0$ ,

$$\begin{aligned}
 \mathbb{P}_\mu (\bar{X}_n \geq x) &= \mathbb{E}_\mu [\mathbb{1}\{\bar{X}_n \geq x\}] \\
 &\geq \mathbb{E}_{x+\epsilon} \left[ \mathbb{1}\{\bar{X}_n \geq x\} \mathbb{1} \left\{ \frac{1}{n} \sum_{i=1}^n \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_i) \leq \mathbb{E}_{x+\epsilon} \left[ \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_1) \right] + \alpha \right\} \right. \\
 &\quad \times \left. e^{-\sum_{i=1}^n \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_i)} \right] \\
 &\geq e^{-n \left\{ \mathbb{E}_{x+\epsilon} \left[ \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_1) \right] + \alpha \right\}} \left[ 1 - \mathbb{P}_{x+\epsilon} (\bar{X}_n < x) \right. \\
 &\quad \left. - \mathbb{P}_{x+\epsilon} \left( \frac{1}{n} \sum_{i=1}^n \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_i) > \mathbb{E}_{x+\epsilon} \left[ \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_1) \right] + \alpha \right) \right] \\
 &= e^{-n \{ \text{kl}(x+\epsilon, \mu) + \alpha \}} (1 - o_n(1)) .
 \end{aligned}$$



### Asymptotic Optimality (Large Deviation Lower Bound)

$$\liminf_n \frac{1}{n} \log \mathbb{P}_\mu (\bar{X}_n \geq x) \geq -\text{kl}(x, \mu)$$

## Lower Bound : Change of Measure

For all  $\epsilon > 0$  and all  $\alpha > 0$ ,

$$\begin{aligned}
 \mathbb{P}_\mu (\bar{X}_n \geq x) &= \mathbb{E}_\mu [\mathbb{1}\{\bar{X}_n \geq x\}] \\
 &\geq \mathbb{E}_{x+\epsilon} \left[ \mathbb{1}\{\bar{X}_n \geq x\} \mathbb{1} \left\{ \frac{1}{n} \sum_{i=1}^n \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_i) \leq \mathbb{E}_{x+\epsilon} \left[ \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_1) \right] + \alpha \right\} \right. \\
 &\quad \times \left. e^{-\sum_{i=1}^n \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_i)} \right] \\
 &\geq e^{-n \left\{ \mathbb{E}_{x+\epsilon} \left[ \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_1) \right] + \alpha \right\}} \left[ 1 - \mathbb{P}_{x+\epsilon} (\bar{X}_n < x) \right. \\
 &\quad \left. - \mathbb{P}_{x+\epsilon} \left( \frac{1}{n} \sum_{i=1}^n \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_i) > \mathbb{E}_{x+\epsilon} \left[ \log \frac{dP_{x+\epsilon}}{dP_\mu}(X_1) \right] + \alpha \right) \right] \\
 &= e^{-n \{ \text{kl}(x+\epsilon, \mu) + \alpha \}} (1 - o_n(1)) .
 \end{aligned}$$



### Asymptotic Optimality (Large Deviation Lower Bound)

$$\frac{1}{n} \log \mathbb{P}_\mu (\bar{X}_n \geq x) \xrightarrow{n \rightarrow \infty} -\text{kl}(x, \mu)$$

# Lower Bound : the Entropic Way

Notation :  $\mathcal{KL}(Y, Z) = \text{KL}(\mathcal{L}(Y), \mathcal{L}(Z))$ .



For all  $\epsilon > 0$ , if  $X_1, \dots, X_n \stackrel{iid}{\sim} \mathcal{B}(\mu)$  and  $X'_1, \dots, X'_n \stackrel{iid}{\sim} \mathcal{B}(x + \epsilon)$  :

$$\begin{aligned}
 n \text{kl}(x + \epsilon, \mu) &= \text{KL}(\mathcal{B}(x + \epsilon)^{\otimes n}, \mathcal{B}(\mu)^{\otimes n}) & \text{KL}(P \otimes P', Q \otimes Q') = \text{KL}(P, Q) + \text{KL}(P', Q') \\
 &= \mathcal{KL}((X'_1, \dots, X'_n), (X_1, \dots, X_n)) \\
 &\geq \mathcal{KL}\left(\mathbb{1}\{\bar{X}'_n \geq x\}, \mathbb{1}\{\bar{X}_n \geq x\}\right) & \text{contraction of entropy} \\
 &= \text{kl}\left(\mathbb{P}_{x+\epsilon}(\bar{X}'_n \geq x), \mathbb{P}_\mu(\bar{X}_n \geq x)\right) & = \text{data-processing inequality} \\
 &\geq \mathbb{P}_{x+\epsilon}(\bar{X}'_n \geq x) \log \frac{1}{\mathbb{P}_\mu(\bar{X}_n \geq x)} - \log(2) & \text{kl}(p, q) \geq p \log \frac{1}{q} - \log 2
 \end{aligned}$$

## A non-asymptotic lower bound

$$\mathbb{P}_\mu(\bar{X}_n \geq x) \geq e^{-\frac{n \text{kl}(x+\epsilon, \mu) + \log(2)}{1 - e^{-2n\epsilon^2}}}$$

## **Identifying the Best Arm with Fixed Confidence**

---

# The Stochastic Multi-Armed Bandit Model (MAB)

$K$  arms =  $K$  probability distributions ( $\nu_a$  has mean  $\mu_a$ , here :  $\nu_a = \mathcal{B}(\mu_a)$ )



At round  $t$ , an agent :

- chooses an arm  $A_t \in \mathcal{A} := \{1, \dots, K\}$
- observes a sample  $X_t \sim \mathcal{B}(\mu_{A_t})$

using a sequential sampling strategy ( $A_t$ ) :

$$A_{t+1} = \phi_t(A_1, X_1, \dots, A_t, X_t),$$

aimed for a prescribed objective, e.g. related to learning

$$a^* = \operatorname{argmax}_a \mu_a \text{ and } \mu^* = \max_a \mu_a.$$

# Usual Objective : Regret Minimization

Samples = **rewards**,  $(A_t)$  is adjusted to

- maximize the (expected) sum of rewards,  $\mathbb{E} \left[ \sum_{t=1}^T X_t \right]$
- or equivalently minimize *regret* :

$$R_T = \mathbb{E} \left[ T\mu^* - \sum_{t=1}^T X_t \right]$$

⇒ exploration/exploitation tradeoff

**Motivation** : clinical trials [1933]



$$\mathcal{B}(\mu_1)$$



$$\mathcal{B}(\mu_2)$$



$$\mathcal{B}(\mu_3)$$



$$\mathcal{B}(\mu_4)$$



$$\mathcal{B}(\mu_5)$$

Goal : maximize the number of patients healed during the trial

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$$\mathcal{B}(\mu_5)$$

Goal : maximize the number of patients healed during the trial

Alternative goal : identify as quickly as possible the best treatment

# Our Objective : Best-arm Identification

Goal : identify the best arm,  $a^*$ , as fast and accurately as possible.

No incentive to draw arms with high means !

⇒ **optimal exploration**

The agent's strategy is made of :

- a sequential **sampling strategy** ( $A_t$ )
- a **stopping rule**  $\tau$  (stopping time)
- a **recommendation rule**  $\hat{a}_\tau$

Possible goals :

Fixed-budget setting	Fixed-confidence setting
given $\tau = T$ <b>minimize</b> $\mathbb{P}(\hat{a}_\tau \neq a^*)$	<b>minimize</b> $\mathbb{E}[\tau]$ under constraint $\mathbb{P}(\hat{a}_\tau \neq a^*) \leq \delta$

**Motivation** : clinical trials, market research, A/B testing...

# Wanted : Optimal Algorithms for PAC-BAI

$\mathcal{S}$  a class of bandit models  $\nu = (\nu_1, \dots, \nu_K)$ .

A strategy is  $\delta$ -correct on  $\mathcal{S}$  is  $\forall \nu \in \mathcal{S}, \mathbb{P}_\nu(\hat{a}_\tau = a^*) \geq 1 - \delta$ .

Goal : for some classes  $\mathcal{S}$ , find

- a lower bound on  $\mathbb{E}_\nu[\tau]$  for any  $\delta$ -correct strategy and any  $\nu \in \mathcal{S}$ ,
- a  $\delta$ -correct strategy such that  $\mathbb{E}_\nu[\tau]$  matches this bound for all  $\nu \in \mathcal{S}$

(distribution-dependent bounds)

best achievable  $\mathbb{E}_\nu[\tau] =$  sample complexity of model  $\nu$

## Racing Strategy see [Kaufmann & Kalyanakrishnan '13]

$\mathcal{R} := \{1, \dots, K\}$  set of **remaining arms**.

$r := 0$  current round

**while**  $|\mathcal{R}| > 1$

- $r := r + 1$
- draw each  $a \in \mathcal{R}$ , compute  $\hat{\mu}_{a,r}$ , the empirical mean of the  $r$  samples observed sofar
- compute the **empirical best** and **empirical worst** arms :

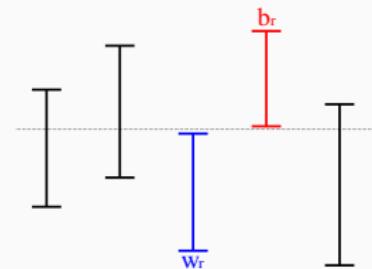
$$b_r = \underset{a \in \mathcal{R}}{\operatorname{argmax}} \hat{\mu}_{a,r} \quad w_r = \underset{a \in \mathcal{R}}{\operatorname{argmin}} \hat{\mu}_{a,r}$$

- Elimination step : if

$$\ell_{b_r}(r) > u_{w_r}(r),$$

then eliminate  $w_r$  :  $\mathcal{R} := \mathcal{R} \setminus \{w_r\}$

**end**



**Output** :  $\hat{a}$  the single element in  $\mathcal{R}$ .

## Lower Bound on the Sample Complexity

---

# Key Inequality for Lower Bounds in Bandit Models

Let  $\mu = (\mu_1, \dots, \mu_K)$  and  $\lambda = (\lambda_1, \dots, \lambda_K)$  be two bandit models with KL-divergence  $d$  ( $= \text{kl}$  for Bernoulli models).

## Change of distribution lemma [G., Ménard, Stoltz '16]

For every stopping time  $\tau$  and every  $\mathcal{F}_\tau$ -measurable variable  $Z$  almost surely bounded in  $[0, 1]$ ,

$$\sum_{a=1}^K \mathbb{E}_\mu[N_a(\tau)] d(\mu_a, \lambda_a) \geq \text{kl}(\mathbb{E}_\mu[Z], \mathbb{E}_\lambda[Z])$$

- cf lower bound  $n d(x + \epsilon, \mu) \geq \text{kl}\left(\mathbb{P}_{x+\epsilon}(\bar{X}'_n \geq x), \mathbb{P}_\mu(\bar{X}_n \geq x)\right)$
- Useful if the behaviour of the algorithm (and of  $Z$ ) is supposed to be very different under  $\mu$  and under  $\lambda$ .
- Permits to prove the famous Lai&Robbins lower bound on regret clearly in a few lines.

## Sketch of Proof

Let  $\mu = (\mu_1, \dots, \mu_K)$  and  $\lambda = (\lambda_1, \dots, \lambda_K)$  be two bandit models with KL-divergence  $d$ . Let  $\tau$  be a stopping time and let  $Z$  be an  $\mathcal{F}_\tau$ -measurable variable almost surely bounded in  $[0, 1]$ .

$$\begin{aligned} \sum_{a=1}^K \mathbb{E}_\mu[N_a(\tau)] d(\mu_a, \lambda_a) &= \text{KL}\left(P_\mu^{(X_1, \dots, X_\tau)}, P_\lambda^{(X_1, \dots, X_\tau)}\right) \\ &\geq \text{KL}(P_\mu^Z, P_\lambda^Z) \\ &\geq \text{kl}(\mathbb{E}_\mu[Z], \mathbb{E}_\lambda[Z]) \end{aligned}$$

Now, if  $Z = \mathbb{1}\{\hat{a}_\tau = a^*(\mu)\}$ , then by  $\delta$ -correctness assumption  $\mathbb{E}_\mu[Z] \geq 1 - \delta$  while  $\mathbb{E}'_\mu[Z] \leq \delta$ .

# Key Inequality for PAC-BAI

Let  $\mu = (\mu_1, \dots, \mu_K)$  and  $\lambda = (\lambda_1, \dots, \lambda_K)$  be two bandit models.

## Change of distribution lemma [Kaufmann, Cappé, G.'15]

If  $a^*(\mu) \neq a^*(\lambda)$ , any  $\delta$ -correct algorithm satisfies

$$\sum_{a=1}^K \mathbb{E}_\mu [N_a(\tau)] d(\mu_a, \lambda_a) \geq \text{kl}(\delta, 1 - \delta)$$

Using it for each arm separately, one obtains :



## Theorem

For any  $\delta$ -correct algorithm,

$$\mathbb{E}_\mu [\tau] \geq \left( \frac{1}{d(\mu_1, \mu_2)} + \sum_{a=2}^K \frac{1}{d(\mu_a, \mu_1)} \right) \text{kl}(\delta, 1 - \delta)$$

**Remark :**  $\text{kl}(\delta, 1 - \delta) \underset{\delta \rightarrow 0}{\sim} \log\left(\frac{1}{\delta}\right)$  and  $\text{kl}(\delta, 1 - \delta) \geq \log\left(\frac{1}{2.4\delta}\right)$

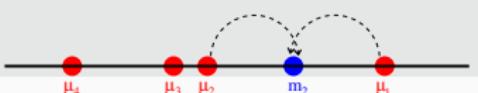
# Combining the Inequalities

$\mu = (\mu_1, \dots, \mu_K)$  and  $\lambda = (\lambda_1, \dots, \lambda_K)$  be two bandit models.

## Uniform $\delta$ -correct Constraint [Kaufmann, Cappé, G. '15]

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Let  $\text{Alt}(\mu) = \{\lambda : a^*(\lambda) \neq a^*(\mu)\}$ .

$$\inf_{\lambda \in \text{Alt}(\mu)} \sum_{a=1}^K \mathbb{E}_\mu[N_a(\tau)] d(\mu_a, \lambda_a) \geq \text{kl}(\delta, 1 - \delta)$$

$$\mathbb{E}_\mu[\tau] \times \inf_{\lambda \in \text{Alt}(\mu)} \sum_{a=1}^K \frac{\mathbb{E}_\mu[N_a(\tau)]}{\mathbb{E}_\mu[\tau]} d(\mu_a, \lambda_a) \geq \text{kl}(\delta, 1 - \delta)$$

$$\mathbb{E}_\mu[\tau] \times \left( \sup_{w \in \Sigma_K} \inf_{\lambda \in \text{Alt}(\mu)} \sum_{a=1}^K w_a d(\mu_a, \lambda_a) \right) \geq \text{kl}(\delta, 1 - \delta)$$

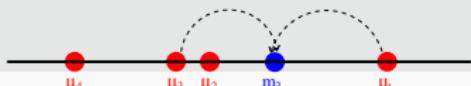
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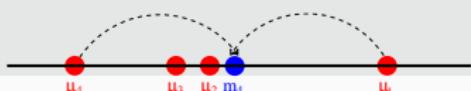
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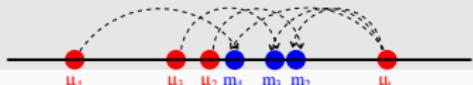
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$$\mathbb{E}_\mu[\tau] \times \inf_{\lambda \in \text{Alt}(\mu)} \sum_{a=1}^K \frac{\mathbb{E}_\mu[N_a(\tau)]}{\mathbb{E}_\mu[\tau]} d(\mu_a, \lambda_a) \geq \text{kl}(\delta, 1 - \delta)$$

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# Lower Bound : the Complexity of BAI

## Theorem

For any  $\delta$ -correct algorithm,

$$\mathbb{E}_\mu[\tau] \geq T^*(\mu) \text{kl}(\delta, 1 - \delta),$$

where

$$T^*(\mu)^{-1} = \sup_{w \in \Sigma_K} \inf_{\lambda \in \text{Alt}(\mu)} \left( \sum_{a=1}^K w_a d(\mu_a, \lambda_a) \right).$$

- Cf. [Graves and Lai 1997, Vaidhyani and Sundaresan, 2015]
  - A kind of **game** : you choose the proportions of draws  $(w_a)_a$ , the opponent chooses the alternative
- the **optimal proportions of arm draws** are

$$w^*(\mu) = \operatorname{argmax}_{w \in \Sigma_K} \inf_{\lambda \in \text{Alt}(\mu)} \left( \sum_{a=1}^K w_a d(\mu_a, \lambda_a) \right)$$

## PAC-BAI as a Game

Given a parameter  $\mu = (\mu_1, \dots, \mu_K)$  such that  $\mu_1 > \mu_2 \geq \dots \geq \mu_K$  :

- the statistician chooses proportions of arm draws  $\mathbf{w} = (w_a)_a$
- the opponent chooses an alternative model  $\lambda$
- the payoff is the minimal number  $T = T(\mathbf{w}, \lambda)$  of draws necessary to ensure that he does not violate the  $\delta$ -correct constraint

$$\sum_{a=1}^K T w_a d(\mu_a, \lambda_a) \geq \text{kl}(\delta, 1 - \delta)$$

- $T^*(\mu)$  = value of the game
- $\mathbf{w}^*$  = optimal action for the statistician

## PAC-BAI as a Game

Given a parameter  $\mu = (\mu_1, \dots, \mu_K)$  such that  $\mu_1 > \mu_2 \geq \dots \geq \mu_K$  :

- the statistician chooses proportions of arm draws  $\mathbf{w} = (w_a)_a$
- the opponent chooses an arm  $a \in \{2, \dots, K\}$  and  
$$\lambda_a = \arg \min_{\lambda} w_1 d(\mu_1, \lambda) + w_a d(\mu_a, \lambda)$$
- the payoff is the minimal number  $T = T(\mathbf{w}, a)$  of draws necessary to ensure that

$$\begin{aligned}\mathbb{P}_{\mu}(\hat{\mu}_{1, T w_1} \leq \hat{\mu}_{a, T w_a}) &\approx \mathbb{P}_{\mu}(\hat{\mu}_{1, T w_1} < \lambda_a \text{ and } \hat{\mu}_{a, T w_a} \geq \lambda_a) \\ &\leq \exp \left( -T(w_1 \text{kl}(\mu_1, \lambda_a)) + w_a \text{kl}(\mu_a, \lambda_a) \right) \leq \delta\end{aligned}$$

that is  $T(\mathbf{w}, a) = \frac{\log(1/\delta)}{w_1 \text{kl}(\mu_1, \lambda_a - \epsilon) + w_a \text{kl}(\mu_a, \lambda)}$

- $T^*(\mu)$  = value of the game  
 $\mathbf{w}^*$  = optimal action for the statistician

# Computing the optimal proportions

## Computing $w^*$

$$w^* \in \operatorname{argmax}_{w \in \Sigma_K} \underbrace{\inf_{\lambda \in \text{Alt}(\mu)} \left( \sum_{a=1}^K w_a d(\mu_a, \lambda_a) \right)}_{(*)}$$

An explicit calculation yields

$$\begin{aligned} (*) &= \min_{a \neq 1} \left[ w_1 d \left( \mu_1, \frac{w_1 \mu_1 + w_a \mu_a}{w_1 + w_a} \right) + w_a d \left( \mu_a, \frac{w_1 \mu_1 + w_a \mu_a}{w_1 + w_a} \right) \right] \\ &= w_1 \min_{a \neq 1} g_a \left( \frac{w_a}{w_1} \right) \quad (w_1 \neq 0) \end{aligned}$$

where  $g_a(x) = d \left( \mu_1, \frac{\mu_1 + x \mu_a}{1+x} \right) + x d \left( \mu_a, \frac{\mu_1 + x \mu_a}{1+x} \right)$  (Jensen-Shannon divergence)

$g_a$  is a one-to-one mapping from  $[0, +\infty[$  onto  $[0, d(\mu_1, \mu_a)[$ .

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$g_a$  is a one-to-one mapping from  $[0, +\infty[$  onto  $[0, d(\mu_1, \mu_a)[$ .

$$x_1^* = 1 \quad x_2^* = w_2^* / w_1^* \quad \dots \quad x_K^* = w_K^* / w_1^*$$

## Computing the optimal proportions

Letting  $x_a^* = w_a^*/w_1^*$  for all  $a \geq 2$ ,

$$x_2^*, \dots, x_K^* \in \operatorname{argmax}_{x_2, \dots, x_K \geq 0} \frac{\min_{a \neq 1} g_a(x_a)}{1 + x_2 + x_K}.$$

It is easy to check that there exists  $y^* \in [0, d(\mu_1, \mu_2)[$  such that

$$\forall a \in \{2, \dots, K\}, g_a(x_a^*) = y^*.$$

Letting  $x_a(y) = g_a^{-1}(y)$ , one has  $x_a^* = x_a(y^*)$  where

$$y^* \in \operatorname{argmax}_{y \in [0, d(\mu_1, \mu_2)[} \frac{y}{1 + x_2(y) + x_K(y)}.$$

# Computing the optimal proportions

## Theorem

For every  $a \in \{1, \dots, K\}$ ,

$$w_a^*(\mu) = \frac{x_a(y^*)}{\sum_{a=1}^K x_a(y^*)} ,$$

where  $y^*$  is the unique solution of the equation  $F_\mu(y) = 1$ , where

$$F_\mu : y \mapsto \sum_{a=2}^K \frac{d\left(\mu_1, \frac{\mu_1 + x_a(y)\mu_a}{1+x_a(y)}\right)}{d\left(\mu_a, \frac{\mu_1 + x_a(y)\mu_a}{1+x_a(y)}\right)}$$

is a continuous, increasing function on  $[0, d(\mu_1, \mu_2)]$  such that  $F_\mu(0) = 0$  and  $F_\mu(y) \rightarrow \infty$  when  $y \rightarrow d(\mu_1, \mu_2)$ .

→ an efficient way to compute the vector of proportions  $w^*(\mu)$

## Properties of $T^*(\mu)$ and $w^*(\mu)$

---

1. For all  $\mu \in \mathcal{S}$ , for all  $a$ ,  $w_a^*(\mu) > 0$
2.  $w^*$  is continuous in every  $\mu \in \mathcal{S}$
3. If  $\mu_1 > \mu_2 \geq \dots \geq \mu_K$ , one has  $w_2^*(\mu) \geq \dots \geq w_K^*(\mu)$   
(one may have  $w_1^*(\mu) < w_2^*(\mu)$ )
4. Case of two arms [Kaufmann, Cappé, G. '14] :

$$\mathbb{E}_\mu[\tau_\delta] \geq \frac{\text{kl}(\delta, 1 - \delta)}{d_*(\mu_1, \mu_2)}.$$

where  $d_*$  is the ‘reversed’ Chernoff information

$$d_*(\mu_1, \mu_2) := d(\mu_1, \mu_*) = d(\mu_2, \mu_*).$$

5. Gaussian arms : algebraic equation but no simple formula when  $K \geq 3$ , only :

$$\sum_{a=1}^K \frac{2\sigma^2}{\Delta_a^2} \leq T^*(\mu) \leq 2 \sum_{a=1}^K \frac{2\sigma^2}{\Delta_a^2}.$$

## The Track-and-Stop Strategy

---

## Sampling rule : Tracking the optimal proportions

$\hat{\mu}(t) = (\hat{\mu}_1(t), \dots, \hat{\mu}_K(t))$  : vector of empirical means

Introducing

$$U_t = \{a : N_a(t) < \sqrt{t}\},$$

the arm sampled at round  $t + 1$  is

$$A_{t+1} \in \begin{cases} \underset{a \in U_t}{\operatorname{argmin}} N_a(t) \text{ if } U_t \neq \emptyset & (\text{forced exploration}) \\ \underset{1 \leq a \leq K}{\operatorname{argmax}} [t w_a^*(\hat{\mu}(t)) - N_a(t)] & (\text{tracking}) \end{cases}$$

### Lemma

Under the Tracking sampling rule,

$$\mathbb{P}_{\mu} \left( \lim_{t \rightarrow \infty} \frac{N_a(t)}{t} = w_a^*(\mu) \right) = 1.$$

# Sequential Generalized Likelihood Test

High values of the Generalized Likelihood Ratio

$$Z_{a,b}(t) := \log \frac{\max_{\{\lambda: \lambda_a \geq \lambda_b\}} dP_\lambda(X_1, \dots, X_t)}{\max_{\{\lambda: \lambda_a \leq \lambda_b\}} dP_\lambda(X_1, \dots, X_t)}$$

reject the hypothesis that  $(\mu_a < \mu_b)$ .

We stop when one arm is assessed to be significantly larger than all other arms, according to a GLR Test :

$$\begin{aligned}\tau_\delta &= \inf \{t \in \mathbb{N} : \exists a \in \{1, \dots, K\}, \forall b \neq a, Z_{a,b}(t) > \beta(t, \delta)\} \\ &= \inf \left\{ t \in \mathbb{N} : \max_{a \in \{1, \dots, K\}} \min_{b \neq a} Z_{a,b}(t) > \beta(t, \delta) \right\}\end{aligned}$$

Chernoff stopping rule [Chernoff '59]

## Stopping Rule : Alternative Formulations

One has  $Z_{a,b}(t) = -Z_{b,a}(t)$  and, if  $\hat{\mu}_a(t) \geq \hat{\mu}_b(t)$ ,

$$Z_{a,b}(t) = N_a(t) d(\hat{\mu}_a(t), \hat{\mu}_{a,b}(t)) + N_b(t) d(\hat{\mu}_b(t), \hat{\mu}_{a,b}(t)),$$

where  $\hat{\mu}_{a,b}(t) := \frac{N_a(t)}{N_a(t) + N_b(t)} \hat{\mu}_a(t) + \frac{N_b(t)}{N_a(t) + N_b(t)} \hat{\mu}_b(t)$ .

### A link with the lower bound

$$\begin{aligned} \max_a \min_{b \neq a} Z_{a,b}(t) &= t \times \inf_{\lambda \in \text{Alt}(\hat{\mu}(t))} \sum_{a=1}^K \frac{N_a(t)}{t} d(\hat{\mu}_a(t), \lambda_a) \\ &\simeq \frac{t}{T^*(\mu)} \end{aligned}$$

under a “good” sampling strategy (for  $t$  large)

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where  $\hat{\mu}_{a,b}(t) := \frac{N_a(t)}{N_a(t) + N_b(t)} \hat{\mu}_a(t) + \frac{N_b(t)}{N_a(t) + N_b(t)} \hat{\mu}_b(t)$ .

### A Minimum Description Length interpretation

If  $H(\mu) = \mathbb{E}_{X \sim \nu^\mu}[-\log p_\mu(X)]$  is the Shannon entropy,

$$\begin{aligned} Z_{a,b}(t) &= \underbrace{(N_a(t) + N_b(t))H(\hat{\mu}_{a,b}(t))}_{\text{average \#bits to encode the samples of a and b together}} \\ &\quad - \underbrace{[N_a(t)H(\hat{\mu}_a(t)) + N_b(t)H(\hat{\mu}_b(t))]}_{\text{average \#bits to encode the sample of a and b separately}}, \end{aligned}$$

# Calibration

The Chernoff rule is  $\delta$ -correct for  $\beta(t, \delta) = \log\left(\frac{2(K-1)t}{\delta}\right)$

## Lemma

If  $\mu_a < \mu_b$ , whatever the sampling rule,

$$\mathbb{P}_\mu \left( \exists t \in \mathbb{N} : Z_{a,b}(t) > \log\left(\frac{2t}{\delta}\right) \right) \leq \delta$$

i.e.,  $\mathbb{P}(T_{a,b} < \infty) \leq \delta$ , for  $T_{a,b} = \inf\{t \in \mathbb{N} : Z_{a,b}(t) > \log(2t/\delta)\}$

$$\begin{aligned} \{T_{a,b} = t\} &\subseteq \left( \frac{\max_{\mu'_a \geq \mu'_b} p_{\mu'_a}(\underline{X}_t^a) p_{\mu'_b}(\underline{X}_t^b)}{\max_{\mu'_a \leq \mu'_b} p_{\mu'_a}(\underline{X}_t^a) p_{\mu'_b}(\underline{X}_t^b)} \geq \frac{2t}{\delta} \right) \\ \mathbb{P}_\mu(T_{a,b} < \infty) &= \sum_{t=1}^{\infty} \mathbb{E}_\mu [\mathbb{1}\{T_{a,b} = t\}] \\ &\leq \sum_{t=1}^{\infty} \frac{\delta}{2t} \mathbb{E}_\mu \left[ \mathbb{1}\{T_{a,b} = t\} \frac{\max_{\mu'_a \geq \mu'_b} p_{\mu'_a}(\underline{X}_t^a) p_{\mu'_b}(\underline{X}_t^b)}{\max_{\mu'_a \leq \mu'_b} p_{\mu'_a}(\underline{X}_t^a) p_{\mu'_b}(\underline{X}_t^b)} \right] \end{aligned}$$

## Stopping rule : $\delta$ -correct property

$$\begin{aligned}\mathbb{P}_\mu(T_{a,b} < \infty) &\leq \sum_{t=1}^{\infty} \frac{\delta}{2t} \mathbb{E}_\mu \left[ \mathbf{1}_{\{T_{a,b} = t\}} \frac{\max_{\mu'_a \geq \mu'_b} p_{\mu'_a}(X_t^a) p_{\mu'_b}(X_t^b)}{p_{\mu_a}(X_t^a) p_{\mu_b}(X_t^b)} \right] \\ &= \sum_{t=1}^{\infty} \frac{\delta}{2t} \sum_{x_t \in \{0,1\}^t} \mathbf{1}_{\{T_{a,b} = t\}} \underbrace{\max_{\mu'_a \geq \mu'_b} p_{\mu'_a}(x_t^a) p_{\mu'_b}(x_t^b)}_{\text{not a probability density...}} \prod_{i \in \{1, \dots, K\} \setminus \{a, b\}} p_{\mu_i}(x_t^i)\end{aligned}$$

**Lemma** [Willems et al. 95]

The Krichevsky-Trofimov distribution

$$kt(x) = \int_0^1 \frac{1}{\pi \sqrt{u(1-u)}} p_u(x) du$$

is a probability law on  $\{0, 1\}^n$  that satisfies

$$\sup_{x \in \{0,1\}^n} \frac{\sup_{u \in [0,1]} p_u(x)}{kt(x)} \leq 2\sqrt{n}$$

## Stopping rule : $\delta$ -correct property

$$\begin{aligned}
\mathbb{P}_\mu(T_{a,b} < \infty) &\leq \sum_{t=1}^{\infty} \frac{\delta}{2t} \mathbb{E}_\mu \left[ \mathbb{1}\{T_{a,b} = t\} \frac{\max_{\mu'_a \geq \mu'_b} p_{\mu'_a}(X_t^a) p_{\mu'_b}(X_t^b)}{p_{\mu_a}(X_t^a) p_{\mu_b}(X_t^b)} \right] \\
&= \sum_{t=1}^{\infty} \frac{\delta}{2t} \sum_{x_t \in \{0,1\}^t} \mathbb{1}\{T_{a,b} = t\} (x_t) \max_{\mu'_a \geq \mu'_b} p_{\mu'_a}(x_t^a) p_{\mu'_b}(x_t^b) \prod_{i \in \{1, \dots, K\} \setminus \{a, b\}} p_{\mu_i}(x_t^i) \\
&\leq \sum_{t=1}^{\infty} \frac{\delta}{2t} \sum_{x_t \in \{0,1\}^t} \mathbb{1}\{T_{a,b} = t\} (x_t) \underbrace{4\sqrt{n_t^a n_t^b} \text{kt}(x_t^a) \text{kt}(x_t^b)}_{I(x_t)} \prod_{i \in \{1, \dots, K\} \setminus \{a, b\}} p_{\mu_i}(x_t^i) \\
&\leq \sum_{t=1}^{\infty} \delta \sum_{x_t \in \{0,1\}^t} \mathbb{1}\{T_{a,b} = t\} (x_t) I(x_t) \\
&= \delta \sum_{t=1}^{\infty} \tilde{\mathbb{E}}[\mathbb{1}\{T_{a,b} = t\}] = \delta \tilde{\mathbb{P}}(T_{a,b} < \infty) \leq \delta.
\end{aligned}$$

# Asymptotic Optimality of the T&S strategy

## Theorem

The Track-and-Stop strategy, that uses

- the Tracking sampling rule
- the Chernoff stopping rule with  $\beta(t, \delta) = \log\left(\frac{2(K-1)t}{\delta}\right)$
- and recommends  $\hat{a}_\tau = \operatorname{argmax}_{a=1\dots K} \hat{\mu}_a(\tau)$

is  $\delta$ -correct for every  $\delta \in (0, 1)$  and satisfies

$$\limsup_{\delta \rightarrow 0} \frac{\mathbb{E}_\mu[\tau_\delta]}{\log(1/\delta)} = T^*(\mu).$$

## Sketch of proof (almost-sure convergence only)

- forced exploration  $\implies N_a(t) \rightarrow \infty$  a.s. for all  $a \in \{1, \dots, K\}$
- $\rightarrow \mu(t) \rightarrow \mu$  a.s.
- $\rightarrow w^*(\hat{\mu}(t)) \rightarrow w^*$  a.s.
- $\rightarrow$  tracking rule :  $\frac{N_a(t)}{t} \xrightarrow[t \rightarrow \infty]{} w_a^*$  a.s.
- but the mapping  $F : (\mu', w) \mapsto \inf_{\lambda \in \text{Alt}(\mu')} \sum_{a=1}^K w_a d(\mu'_a, \lambda_a)$  is continuous at  $(\mu, w^*(\mu))$  :
- $\rightarrow$  as  $\max_a \min_{b \neq a} Z_{a,b}(t) = t F\left(\hat{\mu}(t), (N_a(t)/t)_{a=1}^K\right)$ , for every  $\epsilon > 0$  there exists  $t_0$  such that

$$t \geq t_0 \implies \max_a \min_{b \neq a} Z_{a,b}(t) \geq (1 + \epsilon)^{-1} T^*(\mu)^{-1} t$$

$$\implies \text{Thus } \tau \leq t_0 \wedge \inf \left\{ t \in \mathbb{N} : (1 + \epsilon)^{-1} T^*(\mu)^{-1} t \geq \log(2(K-1)t/\delta) \right\}$$

and  $\limsup_{\delta \rightarrow 0} \frac{\tau}{\log(1/\delta)} \leq (1 + \epsilon) T^*(\mu).$

## Numerical Experiments

- $\mu_1 = [0.5 \ 0.45 \ 0.43 \ 0.4] \rightarrow w^*(\mu_1) = [0.42 \ 0.39 \ 0.14 \ 0.06]$
- $\mu_2 = [0.3 \ 0.21 \ 0.2 \ 0.19 \ 0.18] \rightarrow w^*(\mu_2) = [0.34 \ 0.25 \ 0.18 \ 0.13 \ 0.10]$

In practice, set the threshold to  $\beta(t, \delta) = \log\left(\frac{\log(t)+1}{\delta}\right)$  ( $\delta$ -correct OK)

	Track-and-Stop	Chernoff-Racing	KL-LUCB	KL-Racing
$\mu_1$	4052	4516	8437	9590
$\mu_2$	1406	3078	2716	3334

**Table 1 –** Expected number of draws  $\mathbb{E}_\mu[\tau_\delta]$  for  $\delta = 0.1$ , averaged over  $N = 3000$  experiments.

- Empirically good even for large values of the risk  $\delta$
- Racing is sub-optimal in general, because it plays  $w_1 = w_2$

For best arm identification, we showed that

$$\inf_{\text{PAC algorithm}} \limsup_{\delta \rightarrow 0} \frac{\mathbb{E}_{\mu}[\tau_{\delta}]}{\log(1/\delta)} = \left( \sup_{w \in \Sigma_K} \inf_{\lambda \in \text{Alt}(\mu)} \left( \sum_{a=1}^K w_a d(\mu_a, \lambda_a) \right) \right)^{-1}$$

and provided an efficient strategy matching this bound.

## Future work :

- find an  $\epsilon$ -optimal arm (PAC setting)
- give a simple algorithm with a finite-time analysis
- extend to structured and continuous settings

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