

# Statistical Models for Road Traffic Forecasting

Mediamobile & Institut Mathématique de Toulouse

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# Mediamobile & V-Traffic Services

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Premium Traffic Information

Confidential

# Mediamobile

European Leader in Traffic Broadcast



- Specialists in Traffic and Mobility since 1996
- Experts in RDS-TMC, DAB-TPEG and connected services
- Part of the TDF group, European Leader in Terrestrial Broadcast
- Present in France, Germany, Finland, Sweden, Norway, Denmark, and Poland
- Our mobility solutions are called

**v→traffic**



# Our Mission



**« Increase the road efficiency and the motorist safety in providing the best real time traffic and mobility information in Europe »**



# V-Traffic – Key dates



- Creation of Mediamobile by TDF, Renault and Cofiroute
- Manufacturer and distributor of Visionaute, first PND to calculate travel time using the RDS-TMC technology.



- First contracts with car manufacturers to feed their in-dash navigation systems with real time traffic information
- Switch from B2C to B2B, pioneer of one-off fee model in Europe



- Integration of Mediamobile into TDF's Multimedia business unit



- Joint venture with Infoblu (Italy) and ITIS Holdings (UK) to provide connected Pan-European offering to car manufacturers.



- BMW connected service launched, 1<sup>st</sup> TPEG connected service in France.



- Launch of the first TPEG DAB commercial service in Germany.
- First RDS-TMC Pan European Broadcast contract (Volvo), in partnership with Be Mobile, Infoblu, Traffic Master, TrafficNav

1996

1999

- 1<sup>st</sup> traffic information service for mobile phones (France Telecom). Among the first users of the WAP technology.



2000

2003

- Traffic information services marketed under the V-Traffic brand



2006

2008

- Partnership with Orange, investigating possibilities to produce traffic information via the Floating Mobile Data tech

2009

2010

- Acquisition of Destia Traffic assets in June 2010, renamed Mediamobile Nordic



2011

2012

- Toyota TPEG DAB broadcast service launched in Belgium in partnership with BeMobile.



2013

2014

- DAB service launched in Norway with Garmin.



# Automotive manufacturers



# Navigation solutions providers

ALPINE



appello.

BOSCH

Clarion

Continental

DENSO



KENWOOD

GARMIN

HARMAN/BECKER  
AUTOMOTIVE SYSTEMS

LOGICOM

MAGNETI  
MARELLI

mappy

MITSUBISHI  
ELECTRIC

mio

NNG

UNITED NAVIGATION

SNOOPER

SygiC

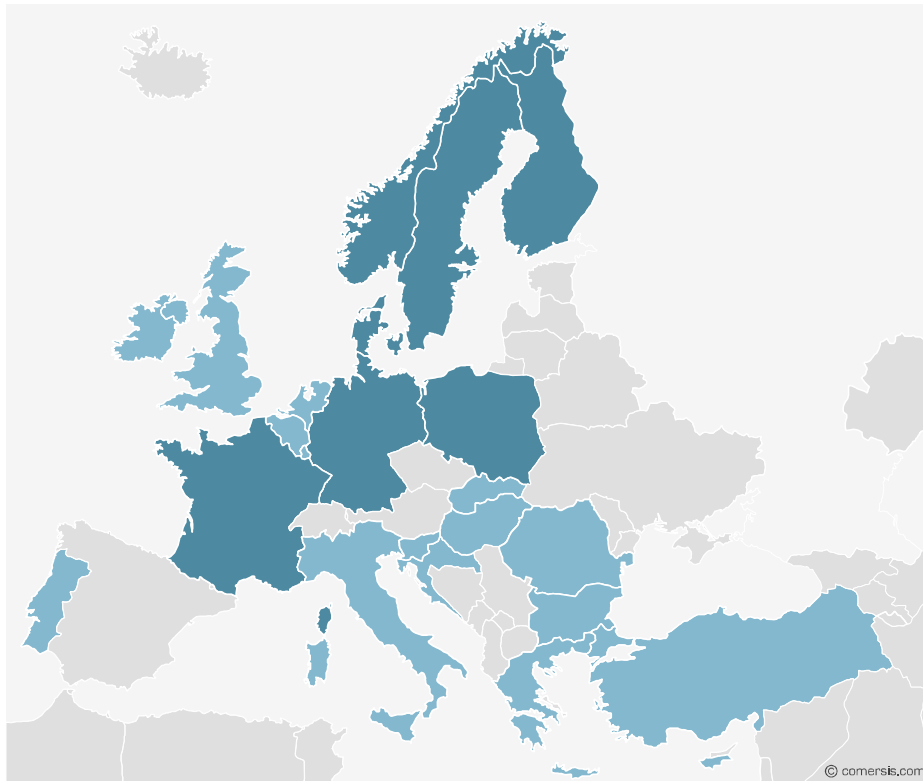
Panasonic

Pioneer

ZENEC

# Mediamobile & partners

Traffic services available today (all technologies)



Mediamobile offers traffic information in over 20 European countries directly, through our partner network including *BeMobile, Infoblu Trafficmaster* and *TrafficNav* ...

- Mediamobile
- Trafficmaster, Bemobile, InfoBlue, TrafficNav

- Mediamobile
- France
- Germany
- Sweden
- Finland
- Norway
- Poland
- Denmark
- Trafficmaster
- UK
- Infoblu
- Italy
- Be-mobile
- Belgium
- Greece
- Luxembourg
- Portugal
- Romania
- Netherlands
- Turkey
- TrafficNav
- Bulgaria
- Croatia
- Hungary
- Ireland
- Slovakia
- Slovenia



# V-traffic – mastering the value chain



# Floating Car Data

## Some numbers (France)

France :

- +2 Billion positions / month
- +1,3 Million vehicles / month
- +60 Million positions / day
- +2,4 Million positions / hour

Real Time :

- +100K positions analyzed,
- +380K segments valued



## Floating Car Data

Some numbers (France)

### France :

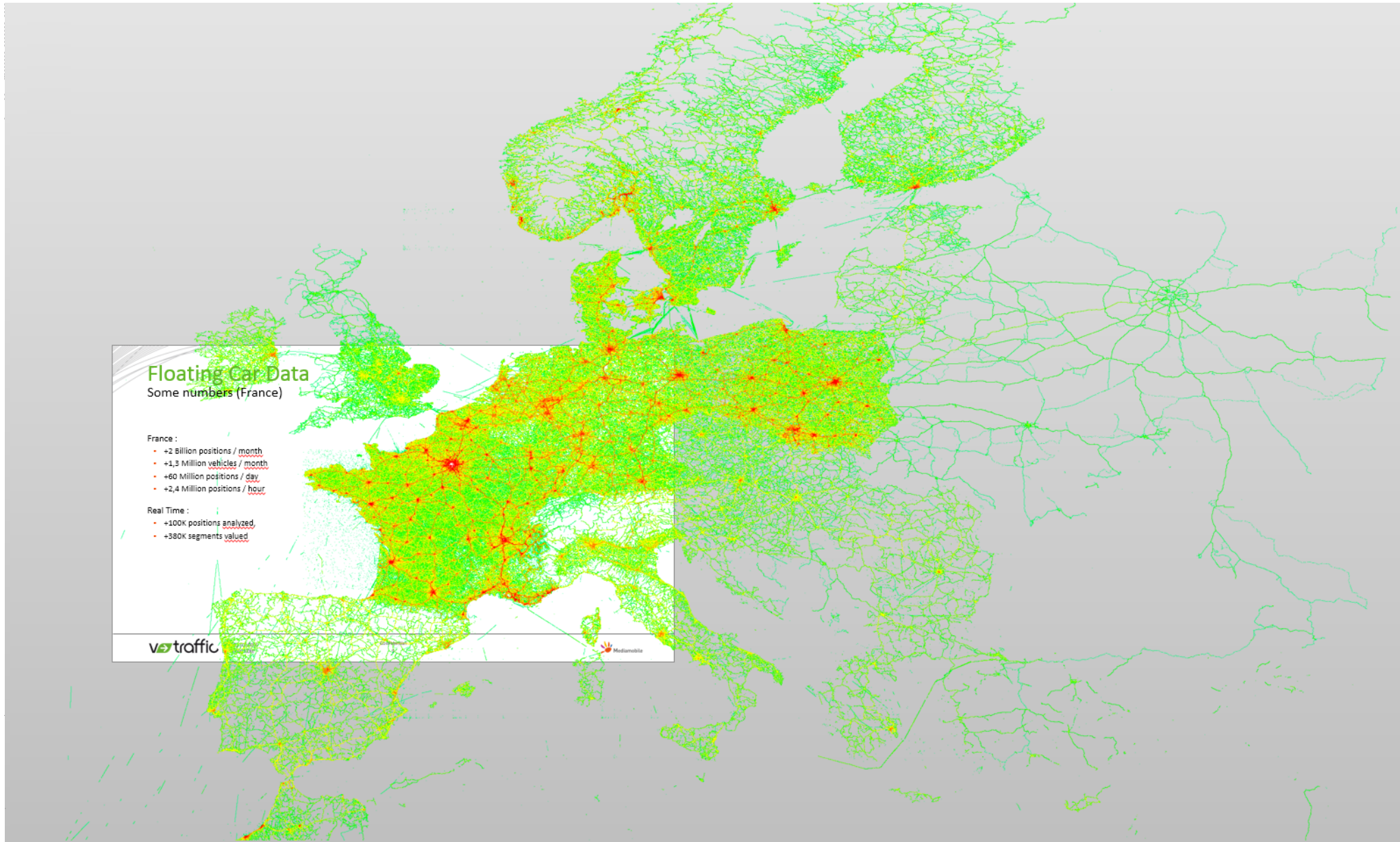
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vertraffic

Mediamobile



# Overview

- 1 A Big Data framework
- 2 Road traffic models with Machine Learning
- 3 Shape Invariant Models
- 4 Modeling velocities with Gaussian Field on a Graph

## Objectifs de l'Etude

- **Gathering** raw traffic information
- **Processing** and agregating
- **Broadcasting** (radio, www, mobile device...)

⇒ Fancy new services : **forecasting** and **dynamic routine**

### Industrial constraints :

- **coverage** { each road of the network  
from real time to long run
- **quality/accuracy** { controlled speed prediction error  
controlled jam prediction error
- **user friendly** { automatable  
adaptative  
easy to update



## Road traffic data-Road network

What is a road network ?

- Graph composed of a set of pair (**edges,vertices**)
- **Complexity** of the graph  $\rightarrow$  *Functional Road Classes (FRC)*
- **FRC**  $\rightarrow$  road type classification (arterial, collector, local road...)

<b>FRC</b>	<b>Number of edges</b>	$\sum L[\text{km}]$
0	46 175	22 580
1	232 572	42 793
2	462 907	75 453
3	998 808	175 790
{0,1,2,3}	1 740 462	316 616

Tab : Number of edges by FRC

- Network coverage depends on the FRC

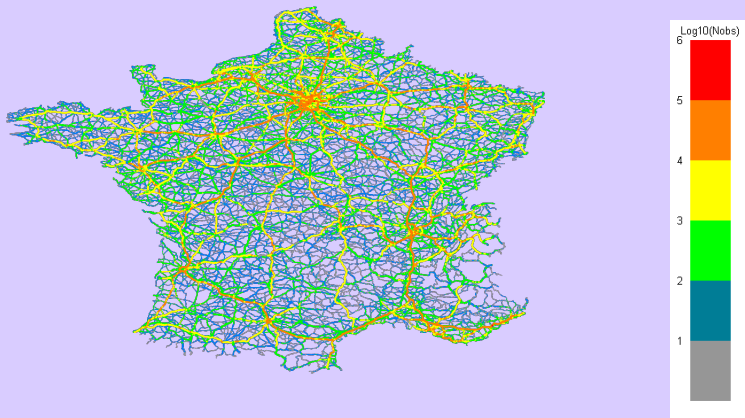


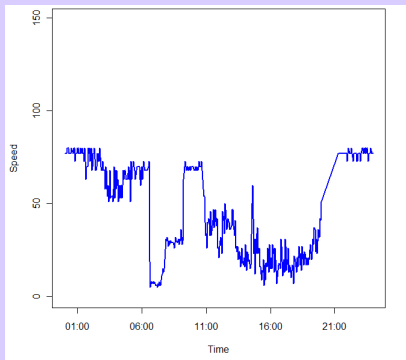
Fig : Network coverage by all FRC {0,1,2,3} from 03/01/2009 to 05/31/2009

# Speed data

What is a speed data ?

Loop sensor

- speed calculated from flow and density (conservation law)



## Pros

- More accurate
- 3min constant frequency

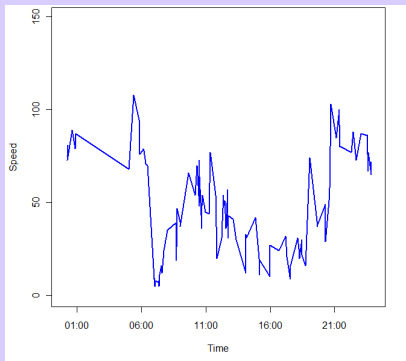
## Cons

- Located only in main roads
- Thresholded at national speed limits

# Speed data

## GPS sensor : Floating Car Data

- positions are mapped on a graph  $\rightarrow$  building speeds



### Pros

- Can potentially cover all the graph
- Raw source of data

### Cons

- Less accurate  $\rightarrow$  GPS and map-matching error
- More variable  $\rightarrow$  outlier emergence
- Random frequency  $\rightarrow$  user feedback

# Observations : a big data framework

$$(x, t) \mapsto \begin{cases} V(x, t) \\ Y(x, t) \end{cases}$$

- $V$  : Field of vehicle speeds observed at random time and space locations, observed partially on edges  $x$  of a graph (roads of the network) and observed when time goes by  $t \mapsto V(x, t)$ .
- spatio-temporal correlations (physics of traffic) and rupture of stationnarity
- $Y$  : variables such as traffic events, weather conditions

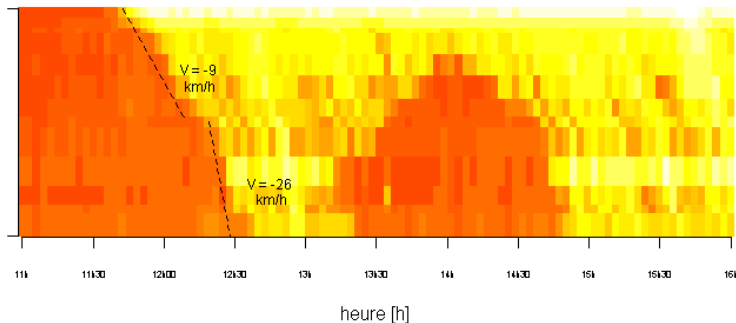
large scale, online data



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## Local stationnarity enables to learn

**Zoom sur le dimanche 2006-03-12  
Entre Bercy et Porte d'Orléans**

# Learning Features of the road traffic

## Our Goal

- Approach the road traffic dynamic with local statistical models

$$V(x_q, t_{p+h}) = \Phi(V(x, t), Y(x, t)) \rightarrow V_{q,p+h} = \Phi_{q,p,h}(\underbrace{\{V_{i,k}; i \in G, k \in T\}}_X)$$

## Problems

- High dimension of  $X$
- All  $V_{i,k}$  not influent

## Solution

- Dimension Reduction
- Promoting sparse representations
- Using methodologies from machine learning

Modeling traffic dynamic with significant effects **only****Sparse local regression in high dimension**

$$V_{q,p+h} = \Phi_{q,p,h}(V_{i,k}) \rightarrow V_{q,p+h} = \sum_{i \in G, k \in T} \beta_{i,k} \cdot V_{i,k}$$

$$\text{Estimation } \widehat{\beta}_{i,k} = \underbrace{K((i, k), (q, p + h))}_{\text{Kernel}}$$

## Kernel selection : fit road traffic dynamic

- learning a sparse set of influent parameters

$$\widehat{\beta} = \arg \min_{\beta} \left( \|V_{q,p+h} - \sum_{i \in G, k \in T} \beta_{i,k} \cdot V_{i,k}\|^2 + \lambda \sum |\beta_{i,k}| \right)$$

# Functional Clustering

## Dimension reduction using Functional mixture model

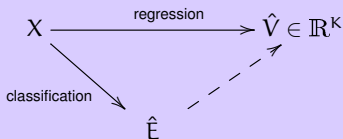
- speed curve  $V$  is represented with  $m$  **finite number of patterns**

$$f_1, \dots, f_i, \dots, f_m \text{ avec } f_i \in \mathbb{R}^K$$

$$V = \sum_{i=1}^m \mathbb{1}_{E=i} f_i + \epsilon_i \text{ et } f^* = f_E$$

$$\left. \begin{array}{l} E \in \{1, \dots, m\} \text{ i.i.d. hidden R.V.} \\ \epsilon_i \in \mathbb{R}^K, \epsilon_i \sim \mathcal{N}(0, \Sigma_i \in \mathcal{M}_{K,K}) \end{array} \right\} \mathbb{E}[V|E=i] = f_i, \text{Var}[V|E=i] = \Sigma_i$$

- Classification** of  $E$  then prediction of  $V$  by  $f^*$  :



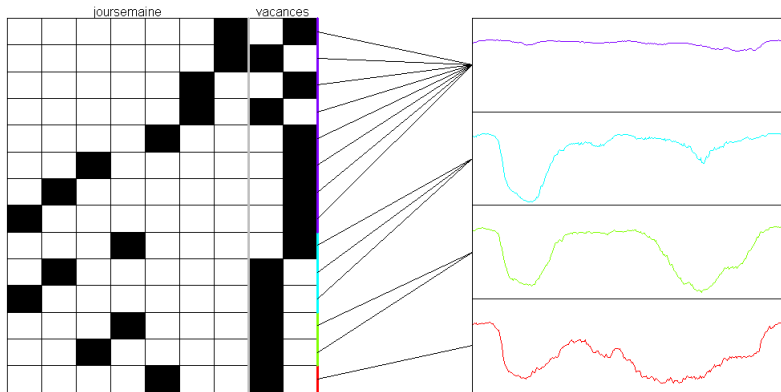


# The clustering methodology

Several ways to cluster functional data :

- Using latent variables : time, days, weather conditions
- Learning locally the active sets of variables using  $\ell^1$  penalty or (separate or group LASSO)
- Using clustering algorithms such as k-means, kernel k-means, DBSCAN ...
- Using a better representation of the data using low rank decomposition (NMF : non negative matrix factorization) or tensor factorization

# An example of clustering model



# Allocation Rules [Patent IMT Mediamobile]

Frame :

- Prediction **in the day**  $D$
  - Speeds  $V^P$  are **known**
- }  $p$  fixed,  $X = (V^P, C)$

## X Time series

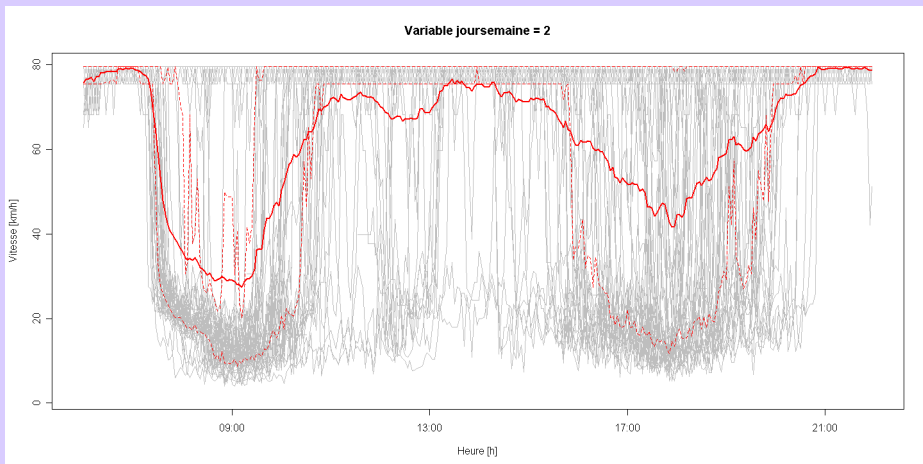
- How many patterns ?
  - $h$  big et  $p$  small :
    - ⇒  $m$  small
  - $h$  small and  $p$  big :
    - ⇒  $m$  **big**
- Need for efficient clustering algorithm but off-line to get a **collection of identifiable features**

**Key point** : finding features that respects the structure of road trafficking .

# Overview

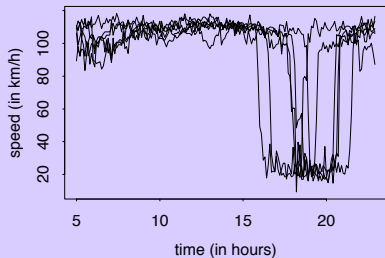
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# Shift on traffic jams

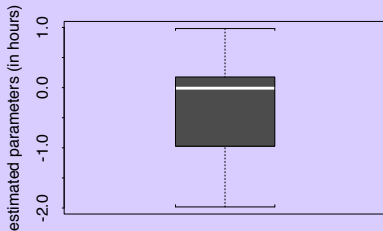


## Shift on traffic jams

(a)

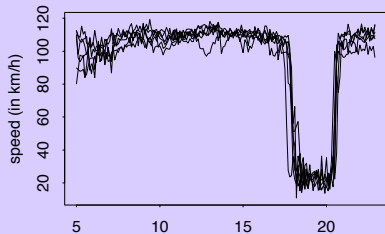


(b)

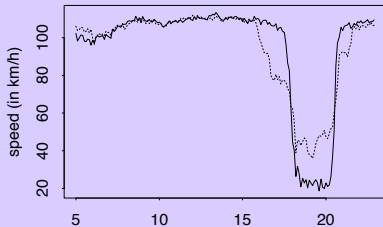


boxplot of estimated parameters

(c)



(d)



# Registration of Shape invariant model (SIM)

From a practical question to a theoretical model : **how to extract a feature from curves with deformations ?**

$$Y_{ij} = f_j^*(x_i) + \varepsilon_{ij} \quad i = 1 \dots n_j, j = 1 \dots J.$$

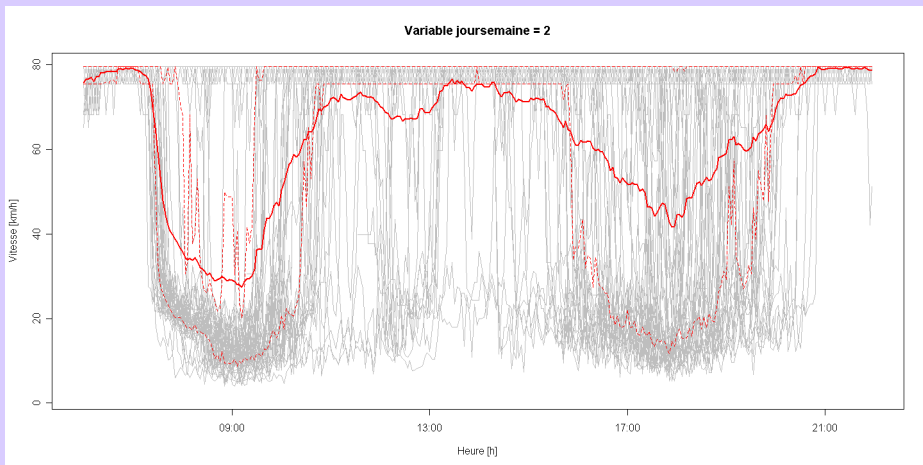
- **there exists**  $f^* : \mathbb{R} \rightarrow \mathbb{R}$  **with**

$$f_j^*(\cdot) = a_j^* f^*(\cdot - \theta_j^*) + v_j^* \quad (\theta_j^*, a_j^*, v_j^*) \in \mathbb{R}^3, \forall j = 1 \dots J.$$

$f^*$  is the **feature** that conveys the structure of traffic data.

More than 12 research papers, 4 Phd inspired by the paper by Gamboa, Loubes, Maza [2007] with several distances, online methods and other modifications

# Shift on traffic jams



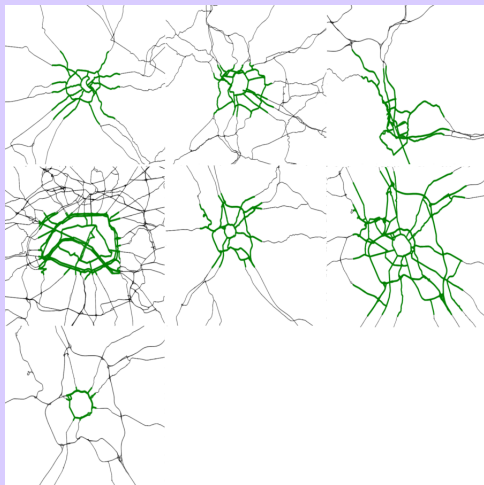


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# Graph of roads network

Modeling : Random process  $(X_i^{(n)})_{n \in \mathbb{Z}, i \in G}$



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- Indexed by (discrete) time  $\mathbb{Z}$  and the **graph**  $G$  of the road traffic network

## Graph of roads network

Modeling : Random process  $(X_i^{(n)})_{n \in \mathbb{Z}, i \in G}$

- Indexed by (discrete) time  $\mathbb{Z}$  and the **graph**  $G$  of the road traffic network

### Objective

Use spatial information to predict : build a model for covariance operators of  $X$  indexed by a graph

# Gaussian Process on Graph : Origin of the Problem

**Traffic** : Predict the speed of the vehicles with missing values

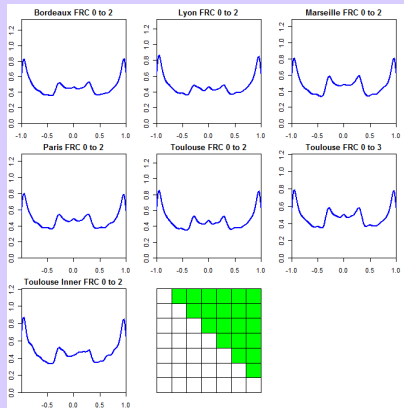
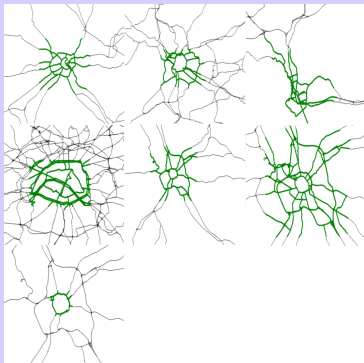
Until now : Spatial dependency is not well exploited

## Aims

- Give a model that uses spatial dependency
- Estimate the spatial correlation
- Spatial filtering

Methodology : use the **spectral representation of the graph** eigenvalues and eigenvectors of the graph. The covariance of the process is a function of the spectrum of the graph.

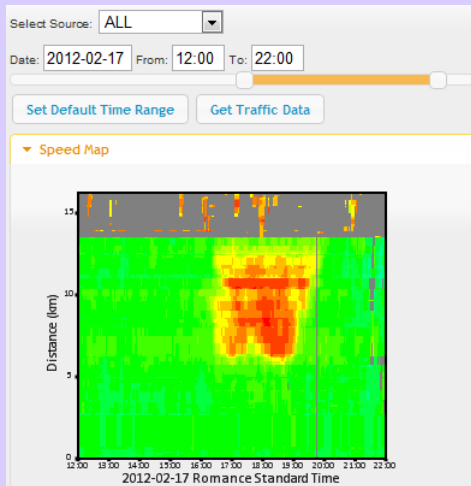
## Spectrum of the road network



# The concrete problem

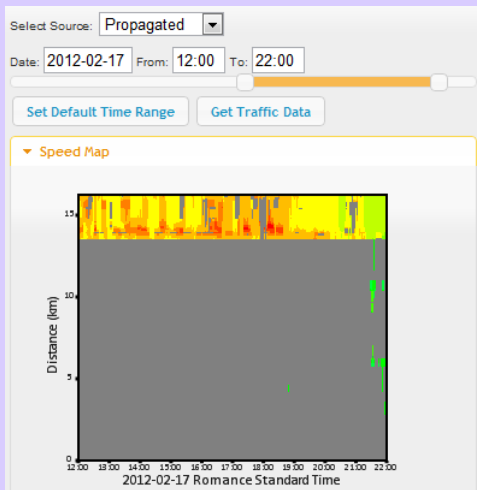


# The concrete problem

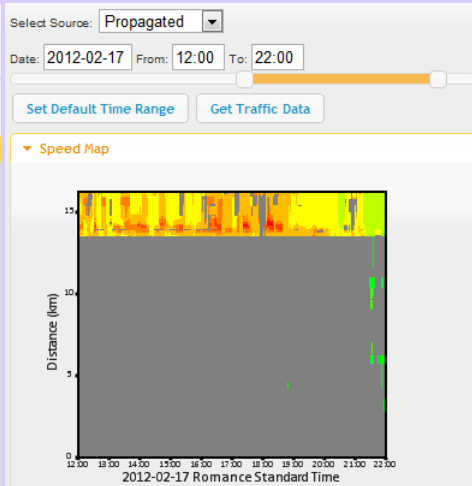




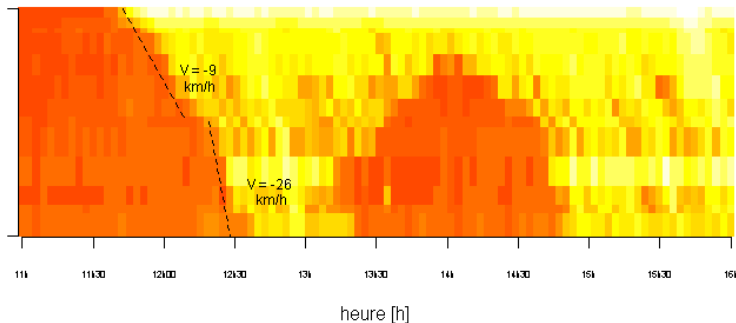
## A solution ?



## Let's compare



## Zoom sur le dimanche 2006-03-12 Entre Bercy et Porte d'Orléans



Thank you for your Attention

